Student Success Grants: Oregon’s Investment in First Generation and Low Income Students
Introductions

**Panelists:**
- Pam Blumenthal
  - Portland Community College
- Rene McKenzie
  - Rogue Community College
- Stephanie English
  - Mt. Hood Community College

**Moderator:**
- Nick Mathern
  - Gateway to College National Network
GATEWAY to COLLEGE
HB 3063

- In 2015, Oregon legislature allocated $3M, to be allocated by CCWD and the HECC, “to increase the number of underserved, low-income and first-generation college-bound students who enroll in community college and make progress toward a degree or a certificate.”

- In April 2016, 9 grants were awarded, ranging in size from $1.3M to $47K

- The grant period is from April 20, 2016 until June 30, 2017.
Grantees

- Blue Mountain Community College
- Central Oregon Community College
- Klamath Community College
- Linn-Benton Community College
- Mt. Hood Community College
- Oregon Coast Community College
- Portland Community College
- Rogue Community College
- Tillamook Bay Community College
Funded Activities

- "...Services that are designed to increase student enrollment, retention and degree and certificate completion, including counseling programs, college initiatives, advising services and assistance in obtaining financial aid."

- Outreach & Recruitment
- Dual Enrollment
- Community Partnerships
- Culturally Specific Services
- Integration w Other Programs
- Summer Bridge Programs
- Coaching/Case Management
- Smaller Advising Ratios
- Scholarships
- Supplemental Student Expenses
Holistic Student Support

- Relationships are absolutely crucial and youth have profound response to personalized attention
- Great care is taken to facilitate a strong sense of belonging
- Even while achieving success, students continue to face substantial external barriers
Future Connect @ PCC
Regional Impact

Access
Outreach to get more students who would otherwise not consider college
86% low income

Support
College Success Coaches are present from pre-college to transfer/completion

Equity
Making sure all students know that they belong at PCC
63% students of color

Economic Development
City and philanthropic partners see the importance of investing in the youth who are to become the future workforce of our region
HB 3063 Impact

- 375 students enrolled this fall
- 6 Staff Hired (including a coordinator and AmeriCorps VISTA for Fostering Success Program and Transition Specialist)
- 47 laptops purchased and distributed to all libraries for loan
- Statewide learning through partnership with GTCNN
- Education Northwest program evaluation
Student Success Grant
Career Services
Rogue Community College
In an effort to increase the persistence of Latino | under-served | low-income | first generation

RCC’s Student Success project will:

1. Integrate career services, intentional navigation coaching, and advising
2. Outreach to the community
3. Provide scholarship assistance
## Local Demographics

<table>
<thead>
<tr>
<th>From U.S. Census</th>
<th>Jackson County Total</th>
<th>Josephine County Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Population that is Hispanic or Latino</td>
<td>12.4% (up from 10.7 in 2010)</td>
<td>7.3% (up from 6.3% in 2010)</td>
</tr>
<tr>
<td>Poverty rate</td>
<td>18.1%</td>
<td>20.6%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Population that is Hispanic</td>
<td>13.8%</td>
<td>28.8%</td>
<td>8.5%</td>
</tr>
<tr>
<td>Poverty rate</td>
<td>22.3%</td>
<td>18.8%</td>
<td>22.3%</td>
</tr>
</tbody>
</table>
Career Services served

69 Incoming RCC Students

25 HOLA students | 44 Student Success students

During the week of September 12th-16th
Bridge Activities and Highlights

- Interacted with 41 RCC staff, faculty, and student leaders
- Budgeted and shopped at the bookstore for college supplies and gear
- Participated in chemistry and biology science experiments
- Attended “Finding the Money” and “Student Services and Resources” workshops
- $3,400 awarded in scholarships
The bridge students’ credit load **increased** by an **average** of **8 credits** per student.

**66 students (96%)** are taking classes at RCC Fall term.
Academic Year Program Activities and Highlights

- Networking and connecting events
- Partnered with TRiO to host FAFSA and scholarship workshops
- Quarterly academic advising
- Student recruitment efforts include class presentations, marketing materials, and community partnerships

#RogueReadyCareerReady
#RogueReadyCareerReady

www.Facebook.com/RogueReady

CareerServices@roguecc.edu

Rene McKenzie, Ph.D
Director of Student Programs
Rogue Community College
rmckenzie@roguecc.edu
541.761.4443
• The goal of the Student Success Program is to increase the number of under-served, low-income and first-generation students who enroll and persist in college

• Mt. Hood Community College is focusing on those transitioning from Adult Basic Skills/GED or receiving SNAP benefits, especially students participating
  • In IBEST and VESL Career Pathways Programs
  • In Career/Technical Education Associate Degree Programs
  • In ESL/IECC programs
  • In AVID Learning Communities
Multiple entry points to the Student Success Program include:

- Strong partnership with WorkSource
- East County Community Partners
  - The Rosewood Initiative
  - Human Solutions
- IRCO – Immigrant and Refugee Community Organization
- Rockwood CDC
What Does Success Look Like?

In order to achieve Oregon’s postsecondary education goals, can we break this down to a common set of objectives for...

- Outreach?
- Enrollment?
- Completion?

If so, can we calculate the necessary investment to achieve those objectives?
What’s Next?

- How do we measure for efficacy across the state while accounting for substantial differences in community need, demographics and values?

- How do we systemically integrate effective student success initiatives into existing and new funding streams?

- What strategies can be implemented in order to ensure continuity of programming in the future?