

# Position Prospectus *Executive Director*

Application Submission Deadline: July 23, 2021 www.occa17.com/executive-director-search/

Tillamook Bay CC

Central Oregon CC

Klamath CC

## **About OCCA**

The Oregon Community College Association (OCCA) represents the 17 publically chartered community colleges and their elected board members. Founded in 1962, OCCA is an ORS 190 council of governments whose purpose is to support and advocate for the colleges before policy-makers and partners whose actions affect the well-being of community colleges across the state. OCCA plays a dynamic role in helping college presidents and board of education members shift and shape colleges to meet the needs of the students and communities they serve.

#### **Our Mission**

Leading with racial equity, we advocate, communicate, and collaborate to strengthen community colleges for the benefit of Oregonians, particularly those historically underserved or systemically marginalized in higher education.

#### **Our Staff & Partners**

OCCA is comprised of a staff of eight team members, including the Executive Director, Deputy Director, Senior Policy Advisor/General Counsel, Director of Research & Fiscal Operations, Communications Director, Oregon Student Success Center Executive Director, Administrative Assistant, and Affinity Group Coordinator.

OCCA staff provides the services and information that support the Association's mission. Staff members are knowledgeable about issues ranging from appropriations and the community college funding formula to governance and educational policy. OCCA works closely with the state's Higher Education Coordinating Commission, the Office of Community Colleges and Workforce Development, and the Oregon Student Assistance Commission.



# The Opportunity

OCCA and its Board of Directors seeks a collaborative, visionary and strategic systems thinker who leads strong advocacy efforts, provides excellent organizational, staff and fiscal management and follow through. The new Executive Director will both lead and facilitate college leaders to work together to amplify the importance of community colleges at the local and state level. They are the primary voice for Oregon's 17 community colleges on legislative, policy and regulatory issues at the state and federal level.

The Executive Director models integrity, respect, care, a future focus, and is a proven problem solver with a passion for the community college mission. They demonstrate emotional intelligence through active listening, the ability to form and nurture relationships, empathy and is culturally fluent with a proven commitment to diversity, equity, and inclusion.

The Executive Director serves as OCCA's chief executive officer and reports to a 34-member Board of Directors through the Board President. The Board of Directors establishes policies and programs; and the Executive Director is responsible for their implementation and administration, as well as organizational performance.



## **Leadership Expectations**

### Leads & Advocates on Behalf of Community Colleges

- Collaborates with college presidents and locally elected board of education members to develop a shared, strategic and actionable vision for Oregon community colleges grounded in national, state, and local trends and policy frameworks.
- Serves as the primary voice for colleges by advocating to, and coordinating with, state agencies such as the Higher Education Coordinating Commission and the Office of Community Colleges and Workforce Development; represents community colleges to the media, Oregon State Legislature and Congressional delegation, the Governor's Office, and other state agencies and associations.
- Sets organizational strategy and implementation plans to advance policy, budget appropriations (including capital funding) and legislative goals.
- Oversees the Oregon Student Success Center and aids in engaging the OCCA Board and membership in equity-minded student success reform.
- Provides a strong state-level voice for diversity, equity, and inclusion as foundational principles in all of our collective community college efforts.

#### **Oversees OCCA Staff, Operations & Budget**

- Leads OCCA as a working manager by promoting a sustainable and positive work culture that supports the OCCA staff in meeting Association goals and in their development as professionals.
- Hires, empowers, motivates, organizes, and coaches staff.
- Develops strong personnel systems that provide clarity on work plans, performance expectations and accountability measures to advance the work of the Association.
- Oversees finances and budget to assure the highest level of fiscal and operational integrity and transparency through a system of operational and fiscal policies and internal controls.
- Ensures that the OCCA promotes and exhibits diversity, equity, and inclusion in the workplace.



# **Position Qualities & Expectations**

### Empowers & Supports OCCA Board & College Leadership

- Facilitates the work of the OCCA Board, including elected board member leadership, and college presidents in regular meetings, retreats and committee work.
- Ensures the OCAA Board is aware of national and state trends and facilitates the development of strategic priorities for the Association.
- Implements strategic priorities with appropriate monitoring metrics and reports.
- Develops a robust program of professional learning for elected board of education members, board of education chairs, and presidents, including the Annual OCCA Conference and membership development events, with strong emphases in diversity, equity, inclusion and student success.
- Provides clear and consistent communication to the OCCABoard, presidents and other stakeholders.
- Understands and promotes policy-based board governance and the role of locally elected board members vis-a-vis college administration.
- Engages and develops elected board members and others involved with community colleges in statewide issues and advocacy to continually build advocacy capacity and advance the OCCA statewide agenda.
- Fosters partnerships/coalitions to further community college interests.
- Develops relationships with students, business, and labor and workforce organizations, and community college groups to advance OCCA's mission and goals.

### Advocates for State-Level Leadership of Student Success Efforts

- Provides leadership for statewide student success grounded in diversity, equity, and inclusion.
- Deepens and strengthens the integration of student success work in the Association, its membership, and its policies.
- Collaborates with national and state partners to identify equity-minded and student-centered practices and engage with colleges to make necessary changes to better serve students.



## **Position Qualifications**

### Minimum Qualifications

- At least 5-year work history demonstrating senior-level leadership, general management experience, policy development and advocacy.
- Demonstrated ability to work collaboratively and effectively with a board of directors.
- Skill in team building and collaborating with stakeholder leaders to develop a common agenda leading to the achievement of desired outcomes.
- A proven commitment to diversity, equity and inclusion and social and economic justice with evidence that demonstrates achievement of positive outcomes.
- Ability to lead strategic planning processes at the organizational and fiscal level and assure shared ownership to fulfill the strategic priorities.
- Ability to balance diverse interests and work successfully in a changing political environment.
- Excellent interpersonal skills and proven relationship management experience with a board of directors, with multiple and diverse internal/external constituencies and government policymakers.
- Skill in effectively interacting and communicating, both orally and in writing, with staff, management groups and other stakeholders, including experience in presenting to boards, commissions, and the legislature.
- Bachelor's degree required .
- Basic computer skills, including proficiency in Word, Outlook, Excel, and presentation software.

### **Preferred Qualifications**

- Knowledge and background that includes a deep understanding of higher education, particularly community colleges and policy-based governance.
- Experience with and knowledge of state and nationwide student success efforts such as Guided Pathways and how to position the Association as a continued catalyst for those efforts.
- Ability to conceptualize ideas and make decisions quickly and under pressure.
- Mental agility, emotional intelligence, flexibility, and entrepreneurial mindset.
- Significant leadership experience in a collaborative environment.
- Knowledge of state-level agency and regulatory processes.
- Masters or higher degree.

#### Transferrable or Equivalent Skills

Studies have shown that women and people of color are less likely to apply for jobs unless they meet every one of the qualifications listed. We are most interested in finding the best candidate for the job, and that candidate may be one who comes from a less traditional background. If you have strong written communication skills, a passion for political and policy work, and proven leadership experience, we encourage you to apply, even if you do not meet every one of our qualifications listed.

If you are unsure whether you meet the qualifications of this position, please feel free to contact our consultants, Greg Hamann, ghamann5853@gmail.com, or Mary Spilde, spildem@lanecc.edu, to discuss your application.

# Living in Salem

Despite being one of the largest cities in the state, Salem has a friendly, small-town feel. Its proximity to the ocean beaches to the west and the Cascade mountains to the east make its location ideal for those looking for an active, outdoor lifestyle. Salem has bountiful culinary diversity with fresh foods and delicious wines from Oregon's renowned Willamette Valley wineries and vineyards, as well as wonderful culture and rich heritage as the state's capital city.

Living options range from well established, historic neighborhoods to urban living, thanks to downtown revitalization. There is also easy access to quality and affordable healthcare. With an award-winning school system, abundant parks and recreational activities, mild climate, affordable living, and moderate pace of life, Salem is a great place to set down roots.

Located in both Marion and Polk counties, Salem is home to nearly 169,000 residents. The Mid-Willamette Valley is home to an awe-inspiring seven state parks, and the beautiful Willamette and Santiam rivers,

along with numerous lakes, streams and creeks, provide ample opportunity for paddling, boating, and fishing year-round. Mountain snow sports are less than two hours away. Salem is also just 45 minutes from Portland and an hour from Oregon's beautiful coast.

With a vibrant Russion, Latinx, and German population and a French Canadian history, the Salem area captures heritage and culture.





# **Application Process**

### To Apply

Please submit the following materials electronically by July 23, 2021, to occajobs@gmail.com:

- 1. Cover letter not to exceed three pages that clearly outlines the manner in which you meet the qualifications and are able to fulfill the responsibilities as presented in the Position Description.
- 2. A Resume detailing relevant experience, work history, education, and accomplishments.
- 3. A written statement not to exceed two pages and in a form suitable for public distribution, that responds to the following question:

"In what ways can a state-level organization such as OCCA foster and support the equitable achievement of student success across multiple dimensions of diversity?"

Professional and Personal References will be requested of candidates who are selected as semifinalists. Evidence of degree attainment, such as unofficial transcripts, will be required of semi-finalists.

#### Equal Employment Opportunity Commission

OCCA is an equal opportunity employer that does not discriminate based on upon race, religion, color, national origin, gender (including pregnancy, childbirth, or related medical conditions),

sexual orientation, gender identity, gender expression, age, status as a protected veteran, status as an individual with a disability, or other legally protected characteristics.

#### American Disability Act

OCCA complies with Title II of the ADA where it prohibits all public entities, regardless of the size of their work force, from discriminating in employment against individuals with disabilities.

#### Veterans Preference

OCCA complies with Oregon law requiring public employers to provide preference to veteran and disabled veteran applicants throughout the recruitment process.

Application Closing Date: July 23, 2021

Anticipated Start Date: November 1, 2021

Please direct inquiries & questions to either:

- Dr. Mary Spilde, spildem@lanecc.edu
- Dr. Greg Hamann, ghamann5853@gmail.com





www.occa17.com/executive-director-search/