**CAC & OCCMPR Summer Retreat**

**August 19, 2021, 9:00 AM – 12:00 PM**

<https://bluecc.zoom.us/j/98423325184>  \\ One Tap +16699006833,,98423325184#

**Invited**: Abby Lee, Abraham Proctor, Al Sigala, Brett Rowlett, Carmen Sumner, Cathy Kemper-Pelle, Dan Spatz, Dana Young, Daniel Koopman, David Price, Diane McLaran, Elise Hamner, Gina Roper, Heidi Luquette, James Hill, Jenn Kovitz, Jennifer Boehmer, Jennifer Griffin Conner, Joel Gisbert, Julie Kovatch, Lori Hall, Tiffany Coleman; Aimee Metcalf, Amber High, Andrew Mariman, Endi Hartigan, Greg Harris, Jessica Roberts, Kate Chester, Marie Huelett, Nicholas Gosling; Cam Preus, John Wykoff, Casey White Zollman, Katie Archambault, and Susan Baker.

1. Introductions. (10 min)
2. Review of 2021 Session and Debrief. (50 Min)
3. What did we learn from session during COVID? (John)
4. Review of campaigns (i.e., CTE Month, Call-in Week, CC Awareness Month, Budget  
   advocacy). (Casey/John/Katie)
5. Voter Voice Review (Casey/Katie)
6. Overview of Relevant OCCA Board and OPC Goals. (15 min) (John)
7. Role of CACs and Review/Update of CAC Strategic Goals/Priorities (30 min)
8. Break (10 min)
9. Developing an Advocacy Team at Home. (Small Groups) 45

Questions:

1. CACs are often asked to identify students, business partners, alumni, and other stakeholders to participate in advocacy efforts. Where have you found success or obstacles in trying to identify these key voices?
2. Who have been or could be the other college administrators, faculty, staff, or other groups who could help support the CAC work?
3. Are there external or community groups that could or do partner with your college that could also be partners in advocacy? What are ways we could activate these groups?

Identify Potential Campaigns/Efforts

1. Looking toward the February session, what are some of the advocacy efforts you would like to see OCCA and the colleges continue or expand?
2. Identify any new campaigns or activities that you think CACs could add the 21-22 action plan.