



## 2021-2027 OCCA Board Goals

### Status At-A-Glance

Board Approved: 10/7/2022

Status Updated: 10/11/2022

Priority 1: Secure adequate funding to fulfill the mission of community colleges and achieve our goals.	
OBJECTIVES	STATUS
Comprehensive Budget Ask	On Track
Develop effective marketing and messaging that unites and promotes all 17 community colleges	On Track
Develop a broad, inclusive education and public service advocacy coalition to successfully advocate for student needs and their success	On Track
Expand funding and ensure pathways from M-98 to post-secondary programs.	On Track
Priority 2: Continue strengthening OCCA as an organizational entity.	
OBJECTIVES	STATUS
Provide meaningful opportunities for board members to connect with each other and increase engagement in association activities.	On Track
Continue to align and document the organizational processes of the association	On Track
Priority 3: Elevate, Promote and Support the Student Success Center	
The Oregon Student Success Center leads transformative change by translating emerging trends, research and innovative practices to cultivate student-ready colleges; communicating a statewide vision of student success; and inspiring cultural change on campuses to improve student outcomes and close opportunity gaps.	
OBJECTIVES	STATUS
Work with colleges to implement promising practices	On Track
Liaise with national and state policy and research networks	On Track

## 2021-2027 OCCA Board Goals

Board Approved: 10/7/2022

### OCCA Mission:

*Leading with racial equity, we advocate, communicate, and collaborate to strengthen community colleges for the benefit of Oregonians, particularly those historically underserved or systemically marginalized in higher education.*

### PRIORITY 1:

#### Secure adequate funding to fulfill the mission of community colleges and achieve our goals.

##### Intended Outcomes:

- *Secure necessary community college funding*
- *OCCA members are well-informed and confident, compelling, effective communicators*
- *Increase stakeholders who are active advocates for community college CSL*
- *Secure funding to increase the annual number of CTE graduates*

##### Accomplishments

- Trained two presidents on CSL model (2021-22)
- Successfully advocated for funding to support Benefits Navigators (2021)
- Funding for cybersecurity included in HECC Agency Budget Request (2022)
- CSL and Policy Option Packages presented to HECC F&A (May 2022)
- Talking points drafted for budget ask and policy issues (2021-22)
- Increased number of Community College Caucus members (2019-2021)
- HECC fully funded capital projects in Agency Budget Request (2022)
- Adopt CSL policy internally to advance a continuous review of CSL (2022)

OBJECTIVE	DUE DATE	INTENDED OUTCOME/ACTION	STATUS	NOTES
1. <b>Comprehensive Budget Ask</b>		Secure necessary community college funding		
<i>Staff Lead: Morgan Cowling</i>	2022-24	A. Ensure any changes to distribution formula support student success		

Staff Assist: John Wykoff, Katie Archambault		work; and identify costs associated with transition and secure funding.		
	2022-23	B. All understand the community college budget ask <ul style="list-style-type: none"> <li>• Ensure OPC/OCCA members know the foundation definition/baseline of budget ask by providing training sessions/talking points</li> <li>• Review &amp; update training every biennium</li> </ul>		
	2022-23	C. Secure funding from Oregon Legislature to support community college operations and adjustment to post-pandemic enrollment <ul style="list-style-type: none"> <li>- Identify budget needs for CCs</li> <li>- HECC to include</li> <li>• OCCA Board approves budget request</li> </ul>		
	2022-24	D. Identify funding needed to close achievement gaps for students under-represented in higher ed <ul style="list-style-type: none"> <li>- Develop/support budget request for CCs</li> </ul>		
	2024-27	E. Develop new budget requests and distribution model for new funding that more comprehensively supports student-ready colleges including basic needs, other student supports, and CTE		
<b>2. Develop effective marketing and messaging that unites and promotes all 17 community colleges</b>		OCCA members and legislators are well-informed and confident, compelling, effective communicators		
	2022-23	A. Educate legislature on community college funding issues; develop a toolkit on issues important to	CC Caucus members aware of issues	Will work with CC Caucus for 2023 session

<i>Staff Lead: Casey White-Zollman</i> <i>Staff Assist: John Wykoff, Katie Archambault, Morgan Cowling</i>		community colleges for use by board members and advocates F. Utilize Voter Voice platform to engage board members and advocates with legislators on budget and policy issues	Talking points developed	Talking points developed for HECC Agency Budget Request; working on additional budget talking points
	2022-23	B. Develop detailed Legislative Advocacy Plan <ul style="list-style-type: none"> <li>Refine CAC plan and distribute</li> <li>Continue annual OCCMPR/CAC planning retreat; maintain communication &amp; collaboration with both groups</li> </ul>	Local CAC plans (based on statewide plan) were developed for 2021 & 2022; In development for 2023  OCCMPR/CAC joint retreat held in mid-July 2022	Working with CACs to finalize 2023 advocacy plan
	2020-23	C. Continue to increase champions in senate who will participate in CC Caucus	Increased CC Caucus membership in both parties in Senate & House. Added 3 Senate champions.	
	2022-25	D. Implement OCCA Strategic Communications Plan G. Includes plans for increasing advocacy efforts		
	2022-25	E. Develop opportunities for OCCA Board Member Training for greater engagement in legislative marketing campaigns H. Board Training Conference track		
<b>3. Develop a broad, inclusive education and public service advocacy coalition to successfully advocate for student needs and their success</b>  <i>Staff Lead: John Wykoff</i>		Increase stakeholders who are active advocates for community college budget ask		
	2022-23	A. Establish a broad & inclusive coalition to support funding to close the achievement gaps	Coalition work ongoing, but outreach to new partners delayed by COVID-19	
	2023-24	B. Fully engage in HB 2590/JTUSHE task force to identify needs to close achievement gaps		

<i>Staff Assist: Katie Archambault, Morgan Cowling</i>	2025-27	C. Work with policy leaders to identify new funding revenue for community colleges & higher education to support HB 2590/JTUSHE recommendations	Engage in HB 2590 process. Working with coalition of stakeholders.	
	2025-27	D. Establish a unique funding resource for doubling community college student success built on equity goals		
	2023	E. Pass dedicated funding for community colleges (or higher education generally)		
<b>4. Expand funding and ensure pathways from M-98 to post-secondary programs.</b>  <i>Staff Lead: John Wykoff Staff Assist: Katie Archambault</i>		Secure funding to increase the annual number of CTE graduates		
	2021-23	A. Convene an inclusive group of CTE “experts” (presidents, CTE deans, workforce deans, student affairs deans, CCWD) to develop a comprehensive CTE funding methodology/ask	Group convened and POP developed, but not adopted by the HECC.	
	2020-22	B. Methodology should include costs of: Curriculum Development; Equipment; Personnel; Wrap-Around Support Services/Advising		
	2025-27	C. Create a “fund” to promote and expand CTE pathways (M-98) with K-12 & business	Continue work	
	2022-23	D. Imbed CTE work in legislative advocacy plan	CTE Month held in February 2021. Continue forward.  CTE imbedded in advocacy plan with or without dedicated funding	CTE Month held virtually in February 2022; will be held virtually again in 2023 due to capital construction restrictions
	2022-23	E. Identify funding options/i.e., M-98	Continue work. Work with ODE on rules or look at legislation.	

## PRIORITY 2:

### Continue strengthening OCCA as an organizational entity.

#### Intended Outcomes:

- *Organizational processes & policies that align with demonstrated best practices that are consistent and encourage involvement by OCCA Board members.*
- *Increased involvement of sponsored education and training opportunities.*
- *OCCA maintaining strategic communications with members and partners in an effective and timely manner.*

#### Accomplishments

- OCCA internal operations manual updated; will continue to be reviewed regularly. (2021)
- OCCA meetings are run effectively with a focus on continuous improvement on member participation (virtual and hybrid). (2021-22)
- Roles & Responsibilities document created for OCCA Executive Committee officers. (2021)
- Created one-pager overview of each OCCA committee (2021).
- Board Forum utilized to provide training opportunities for presidents and OCCA representatives (2021-22)
- Board meeting agendas are sent at least one week prior to meetings and posted to Basecamp. Minutes are posted to Basecamp in a timely manner. Talking Points for each board meeting sent to board members within one week of each meeting. (2021-22)
- Strategic Communications Plan complete (2022).
- OCCA conducts regular member surveys to inform future education/training events; share results with Member Services Committee (2020-22)

OBJECTIVE	DUE DATE	INTENDED OUTCOME/ACTION	STATUS	NOTES
<b>1. Provide meaningful opportunities for board members to connect with each other and increase engagement in association activities.</b>  <i>Staff Lead: Karen Smith</i> <i>Staff Assist: Katie Archambault</i>		Provide members with the information and tools necessary to empower shared advocacy and advance the goals of the association.		
	2020-21	A. Increase board member (OCCA reps) participation in OCCA Board meetings.	December 2021 board meeting included breakout discussion about OCCA Reps role and engagement.	Hosted forum discussions with board members to ask them ways to become more engaged; partial focus of upcoming OCCA Conference
	Ongoing	B. Empower OCCA reps to engage all community college board members.	Talking points were provided to OCCA Reps after 2021 Oct and Dec, and 2022 Feb and May board meetings.	Create handout/talking points after each OCCA Board meeting that OCCA reps can use to engage their local board members in OCCA issues and priorities.
	2019-25	C. Encourage OCCA Board leadership succession and connections among	Early bird registration was added as an incentive to attend	Increase elected board member attendance at annual conference by 5%

		members by increasing involvement of elected Board members in OCCA-sponsored activities.	April 2022 conference in Sunriver.	Increase feedback on OCCA post-event surveys by 10%
<b>2. Continue to align and document the organizational processes of the association</b>  <i>Staff Lead: Karen Smith</i> <i>Staff Assist: Katie Archambault</i>		Organizational processes and policies that align with demonstrated best practices that are consistent and encourage board member involvement.		
	Ongoing	A. Provide professional development opportunities for the OCCA Board and elected community college board members statewide.	OCCA held a new board member training in September 2021. Held summer 2022 board training for all CC board members.	Attendance of at least one representative from all colleges at OCCA annual board training workshops.
	Ongoing	B. Review & revise OCCA Bylaws & Board Policies, as needed - Incorporate diversity, equity, inclusion and anti-racist principles and practices into OCCA Board policies	DEI committee reviewed Bylaws and Board Policies for commitment to diversity, equity and inclusion, and assist with development of equity lens for OCCA. Revisions reflecting staff and DEI committee review will be first-read at October 2022 Board meeting and approved in December 2022.	OCCA Bylaws and Board Policies were revised at Dec., Feb. & May 2020-21 board meetings to reflect non-voting, ex-officio board member additions, changes to check signing thresholds, and Exec. Dir. evaluation. DEI subcommittee has begun review of OCCA Bylaws and Board Policies using an equity lens. Staff has several proposed changes as well and will work with the DEI subcommittee to ensure review of these proposed changes before they are brought to the board for consideration at the fall board meeting.

**PRIORITY 3:**

**Elevate, Promote and Support the Student Success Center**

**The Oregon Student Success Center leads transformative change by translating emerging trends, research and innovative practices to cultivate student-ready colleges; communicating a statewide vision of student success; and inspiring cultural change on campuses to improve student outcomes and close opportunity gaps.**

**Accomplishments**

- All Oregon Pathways community colleges have completed institutes, mapped programs and have action plans in place (2021-22)
- OCCA/OSSC representative on state Transfer Council (2021)

OBJECTIVE	DUE DATE	INTENDED OUTCOME/ACTION	STATUS	NOTES
<b>1. Work with colleges to implement promising practices</b>  <i>Staff Lead: Elizabeth Cox Brand</i>		Data disaggregated by race and ethnicity for every community college in Oregon		
	2018-28	A. Opportunity for all community colleges to implement corequisite courses in Math <ul style="list-style-type: none"> <li>- Technical assistance available to all colleges</li> </ul> <hr/> Scale Math corequisite courses across all Oregon community colleges  Develop plan for implementing corequisite courses in Writing		
	Ongoing	B. Oregon Pathways Implementation: <ul style="list-style-type: none"> <li>- Direct transfer as junior</li> <li>- Employment in family sustaining career</li> </ul>		Technical assistance will continue for all colleges to further enhance implementation <i>and integration of guided pathways into broader student success agenda statewide.</i>



<b>2. Liaise with national and state policy and research networks</b>  <i>Staff Lead: Elizabeth Cox Brand</i>	2023-25	A. OCCA representative to Transfer Council		
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