



OCCA Advocacy Training
October 21, 2022 | 8:30 a.m. to 12:00 p.m.

AGENDA

<https://bluecc.zoom.us/j/92198580339>

8:30 a.m. – Welcome, Introductions & Overview – *Morgan Cowling, OCCA Executive Director & John Wykoff, OCCA Deputy Director*

8:40-9:15 a.m. – Advocacy & Legislative Campaign Background – *John Wykoff, OCCA Deputy Director*

9:15-9:45 a.m. – Messaging – *John Wykoff, OCCA Deputy Director & Casey White-Zollman, OCCA Communications Director*

9:45-10:00 a.m. – Break

10:00-10:45 a.m. – Advocates Panel – *Facilitated by Casey White-Zollman, OCCA Communications Director*

- *Lisa Skari, President, Mt. Hood Community College*
- *Brett Rowlett, Executive Director of External Affairs, Lane Community College*
- *Elise Hamner, Dean of Resource Development & College Foundation, Southwestern Oregon Community College*
- *Pat Fahey, Board Member, Rogue Community College & OCCA*

10:45-11:00 a.m. – Advocacy Tips – *John Wykoff, OCCA Deputy Director*

11:00-12:00 – Legislator Visit Role Play – with Representative Bobby Levy, R-Echo
Scenario: It's OCCA Lobby Day at the Capital and we're coming to lobby the CCSF