**Campus Advocacy Coordinators (CAC) Retreat**

**July 12, 2023 | 9:00 a.m.-5:00 p.m.**

**AGENDA - DRAFT**

1. Welcome/Introductions
2. Role of the CAC
   1. Expectations & Support
   2. How OCCA can support your on-campus efforts
   3. Panel of expert CACs
   4. How can OCCA best engage you?
3. 2023 Legislative Session Debrief
   1. What worked well?
   2. Advocacy Toolkit
   3. Day of Action
   4. Voter Voice
   5. Turnout/Advocates/Testimonies
   6. Lobby Days
4. Capacity Building
   1. What do we do in the interim around capacity?
   2. Identifying more advocates, students
   3. Building relationships (i.e., CTE Deans, student services)
5. 2023 Legislative Session Planning
   1. Budget and/or Policy ask for 2024
   2. CTE Day/Month
   3. Advocacy strategy