2021-2027 OCCA Strategic Priorities and Objectives

PRIORITY 1: Advocate to secure sufficient and stable state funding & advance policies that support positive student-centered outcomes.

OBJECTIVES	STATUS	OCCA SUPPORTING COMMITTEE(S)
Develop and advocate for a holistic budget request that sufficiently supports the true needs of colleges to support student success	On-going	Legislative, DEI, Student Success Advisory
Lead a comprehensive and inclusive coalition of education and community advocates to effectively champion the needs and success of students.	On-going	Legislative, DEI, Student Success Advisory
Secure a stable funding and revenue source that specifically supports public higher education and workforce training	On-going	Legislative
Create a comprehensive strategic plan focused on scaling evidence-based student success practices and identifies potential policy initiatives to support this work	New	Executive Committee, Student Success Advisory, DEI

PRIORITY 2: Empower stakeholders & provide leadership to effectively represent Oregon's community colleges with a collective voice.

OBJECTIVES	STATUS	OCCA SUPPORTING COMMITTEE(S)
Provide opportunities for board members to connect with each other and increase engagement in OCCA-sponsored activities.	On-going	Member Services
Develop effective and compelling messaging that presents a unified statewide perspective on how community colleges positively influence students, the broader public, and the economy.	On-going	DEI, Legislative
Offer opportunities for educational advancement and professional development to empower members to engage as informed community college champions	On-going	Member Services
Establish and strengthen partnerships with a diverse set of stakeholders both within and outside of higher education to help inform and support positive student-centered outcomes	New	DEI, Student Success Advisory, Legislative

PRIORITY 3: Advance the association by implementing best practices for effective and efficient operations with a focus on continuous improvement.

OBJECTIVES	STATUS	OCCA SUPPORTING COMMITTEE(S)
Consistently assess organizational processes and structure to guarantee that OCCA's policies and practices are in alignment with the OCCA mission.	On-going	Executive Committee
Develop a sustainable budget for OCCA that integrates the Student Success Center *	New	Budget Committee, Student Success Advisory
Create a value statement for OCCA that complements the organization's mission and directs our collaborative efforts.	New	Executive Committee, DEI

Staff discussed adding this as an objective to ensure the integration of the Student Success Center into OCCA