



8		Good of the Order	Austin	Discussion	
9		Adjourn	Austin		

Upcoming Meeting Date	Start Time	Location
Dec. 18, 2024	9 am	Zoom <a href="https://blueecc.zoom.us/j/95906253742?from=addon">https://blueecc.zoom.us/j/95906253742?from=addon</a>

# EXECUTIVE COMMITTEE MEETING MINUTES

Date: Oct. 30, 2024 | Time: 9 am – 10:30 am | Location: Zoom <https://bluecc.zoom.us/j/95906253742?from=addon>

## 2.1

Guiding Strategic Priorities	Guiding Strategic Objectives
<p><b>Priority 1: Advocate to secure sufficient and stable state funding &amp; advance policies that support positive student-centered outcomes.</b></p> <p><b>Priority 3: Advance the association by implementing best practices for effective and efficient operations with a focus on continuous improvement.</b></p>	<ul style="list-style-type: none"> <li>• Create a comprehensive strategic plan focused on scaling evidence-based student success practices and identifies potential policy initiatives to support this work.</li> <li>• Consistently assess organizational processes and structure to guarantee that OCCA’s policies and practices are in alignment with the OCCA mission.</li> <li>• Create a values statement for OCCA that complements the organization’s mission and directs our collaborative efforts.</li> </ul>

**Present:** Austin Folnagy, Jane Reid, Mark Browning, Andrew Speer, Betsy McMahon, Donna Lewelling, Kristin Adams, Laurie Chesley, Abby Lee, John Wykoff, Karen Smith, Katie Archambault, Casey White-Zollman, and Elizabeth Cox-Brand,

**Excused:** Lisa Skari

#	Time	Agenda Item	Presenter(s)	Purpose	Meeting Materials
1	9 am	Welcome & Rollcall	Austin Folnagy		
Folnagy convened the meeting.					
2		09.27.24 Executive Meeting Minutes Approval	Austin	Action	<b>2.1</b> 09.27.24 Minutes
Speer moved and Reid seconded to approve the meeting minutes. The minutes from September 27, 2024, were unanimously approved.					
3		OCCA Conference Script Review	Casey White-Zollman	Discussion	<i>Final script will be emailed after meeting</i>
White-Zollman reviewed the conference script and noted the different speaking roles for Executive Committee members. McMahon commented that it is very positive and energetic. White-Zollman asked committee members to email her or Archambault with any questions.					
4		Updates: <ul style="list-style-type: none"> <li>• Executive Support Position</li> <li>• OCCA Audit</li> <li>• Lunch &amp; Learn Oct. 31 Intro to OCCA</li> </ul>	Abby Lee	Discussion	

Lee announced that we have hired Laura Cook as our new Executive Support Specialist and she will start on November 18. Cook most recently worked in a similar position at OHSU. We had several great candidates for the position, and the team participated in selecting her as our finalist. We look forward to welcoming her to our team. Reid thanked the OCCA staff for all the work they put in to cover during the time that we have been without an administrative support person. Fohnagy also gave kudos to everyone for their efforts.

Archambault provided an update of the OCCA audit. She noted it was a remote audit done entirely electronically this year for the first time. The audit was conducted during the week of October 11. She reported that all outstanding questions were answered, and it went very smoothly. Staff will provide an update at the December board meeting and the completed audit will be accepted by the OCCA Board in February. She said the OCCA Budget Committee will also meet with the auditors for a detailed review of the audit.

Lee reviewed the Lunch and Learn scheduled tomorrow introducing OCCA to those who may not know what OCCA is and how we advocate for our community college members. The webinar will be recorded and can be used for on-boarding new OCCA board members and others. Fohnagy noted this will be helpful to have in the future.

6		Developing OCCA's Values Statement	Abby/ Miriam Friedman	Discussion	
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Lee provided an overview of the process that we began in September at the Executive Committee retreat and the time spent at the end of the board meeting to develop a values statement tied to OCCA's mission. She noted that there was not enough time at the board meeting to really dig deep into the discussion. She and Friedman discussed how to move the process forward with the goal of bringing a draft to the OCCA Board in February. Miriam re-introduced herself and shared her excitement about working with us on this project. She is excited to center this work on students and how OCCA carries out its mission. Friedman reviewed the agenda for today's conversation and group agreements. She highlighted a statement that came out of the prior discussions: "OCCA represents the collective interests of the colleges and their students." She summarized the results from the pre-meeting assignment to look at non-education organizations that committee members admire and to review their organizational values. The group read the responses together. Speer shared his experience with the Marines and their values "honor, courage, and commitment." These are short and concise. McMahon said she favors strong words but also likes phrases that help provide context and framing. The committee discussed different ways to approach organizational values. Lee noted that the OCCA mission has some values embedded already. Friedman then reviewed feedback from the recent board meeting related to what colleges have in common and how they are unique. The committee broke into breakout groups to come up with 5-8 values for OCCA. The breakout groups reported back to the committee. Friedman discussed the next steps. She recommended that she take our work today and prepare a draft values statement the committee can review at a future meeting and finalize before presentation to the board. The group expressed preference to review again at an upcoming Executive Committee meeting.

7		Good of the Order	Austin		
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Reid noted that the ACCT Conference in Seattle was good and several colleges attended. She said, however, that she really looks forward to the upcoming OCCA conference. Lee said she attended as well and spent a lot of time with the other state association executives.

8	Adjourn	Austin		
Austin adjourned the meeting at 10:25 am.				

Upcoming Meeting Date	Start Time	Location
Nov. 20, 2024	9 am	Zoom <a href="https://blueecc.zoom.us/j/95906253742?from=addon">https://blueecc.zoom.us/j/95906253742?from=addon</a>

OCCA Executive Director Performance Evaluation Survey Tool

KEY RESPONSIBILITY AREAS (BASED ON POSITION DESCRIPTION)	MET? YES, NO, PARTIALLY	COMMENTS
<b><i>Leadership and Advocacy on Behalf of Community Colleges</i></b>		
<ul style="list-style-type: none"> <li>• <b>Legislative Agenda</b> – Advance OCCA legislative agenda by building unity among all 17 colleges around the common agenda               <ul style="list-style-type: none"> <li>- Develop and successfully advocate for unified legislative funding ask</li> </ul> </li> </ul>		
<ul style="list-style-type: none"> <li>• <b>Partnerships</b> – Develop partnerships with other stakeholders with common interests to advance OCCA mission and goals               <ul style="list-style-type: none"> <li>- Strengthen partnerships with K-12, universities, and business community</li> </ul> </li> </ul>		
<ul style="list-style-type: none"> <li>• <b>Primary Spokesperson for Association</b> – Serve as primary OCCA spokesperson with media and other stakeholders and effectively communicate OCCA interests               <ul style="list-style-type: none"> <li>- Effectively communicate to collective OCCA 17 colleges</li> <li>- Provides strong state-level voice for diversity, equity, and inclusion as foundational principles in OCCA’s collective efforts.</li> </ul> </li> </ul>		
<b><i>Management of Association Operations</i></b>		
<ul style="list-style-type: none"> <li>• <b>Staff</b> – Lead OCCA staff to promote sustainable, positive work culture that supports staff in meeting OCCA goals and in their own professional development               <ul style="list-style-type: none"> <li>- Develop staff goals with performance expectations and accountability measures to advance work of the association</li> </ul> </li> </ul>		
<ul style="list-style-type: none"> <li>• <b>Budget/Fiscal Management</b> – Develop balanced and sustainable budget to meet OCCA needs               <ul style="list-style-type: none"> <li>- Ensure highest level of fiscal and operational integrity and transparency</li> </ul> </li> </ul>		

<ul style="list-style-type: none"> <li>• <b>OCCA Operations</b> – Ensure established operations and fiscal policies are followed and are consistent with best practices <ul style="list-style-type: none"> <li>- Ensure that OCCA promotes and exhibits diversity, equity and inclusion in the workplace</li> </ul> </li> </ul>		
<ul style="list-style-type: none"> <li>• <b>Student Success Center</b> – Supervise OSSC Executive Director and integrate Center’s work into work of OCCA overall <ul style="list-style-type: none"> <li>- Aid in engaging Board and membership in equity-minded student success reform</li> </ul> </li> </ul>		
<b><i>Empower and Support OCCA Board and Leadership</i></b>		
<ul style="list-style-type: none"> <li>• <b>OCCA Goals</b> – Set organizational strategy around OCCA goals and ensure progress is made toward accomplishing the goals</li> </ul>		
<ul style="list-style-type: none"> <li>• <b>Committees</b> – Facilitate OCCA committee work and involvement of board members as needed to meet OCCA goals</li> </ul>		
<ul style="list-style-type: none"> <li>• <b>OCCA Board Engagement</b> – Structure board meetings, events, and trainings to promote board engagement and involvement in OCCA activities</li> </ul>		
<b><i>Engagement of Locally Elected Board members and Local Boards of Education</i></b>		
<ul style="list-style-type: none"> <li>• <b>Board Member Development/Training</b> – Provide an array of membership development events, conferences and other opportunities to promote policy-based board community college governance</li> </ul>		
<ul style="list-style-type: none"> <li>• <b>Involvement in Advocacy</b> -- Engage and communicate with all elected board members to build advocacy capacity and advance OCCA statewide agenda</li> </ul>		
<b>ANNUAL/INTERIM GOALS AND EXPECTATIONS</b>		
<ul style="list-style-type: none"> <li>• <b>Provide assessment of current OCCA organizational structure and operational overview by March 2025</b> <ul style="list-style-type: none"> <li>○ Work with OCCA team to plan collective and individual staff professional development opportunities</li> <li>○ Review OCCA Board meeting structure and participation</li> </ul> </li> <li>• <b>Develop and maintain relationships with 17 community college presidents</b></li> </ul>		



This statewide report collates data submitted by Oregon’s 17 community colleges as part of the Oregon Pathways Project and is for the Oregon President’s Council’s exclusive use.

### What are the metrics?

The eight metrics are grouped into four pillars:

#### Completing Gateway Courses

Percent of cohort who completed any college-level Math/Writing course within the first year.

#### Reaching Momentum and Milestone Points

Percent of cohort who earned 12+ credits during the first term/30+ credits during the first year.

#### Staying Enrolled

Percent of cohort who reenrolled in a credit course in the next term/next fall term (or earned any award before that).

#### Achieving Success

Percent of cohort who earned any award within three years/enrolled at a four-year institution within three years (without first earning an award).

### Who is in the cohort?

Each institution’s cohort consists of degree-seeking students who enrolled at the institution for the first time in fall term. The first three pillars use a cohort from the year prior to the reporting year, while the final pillar uses a cohort from three years prior (to allow time for graduation and transfer). The displayed cohort is the former.

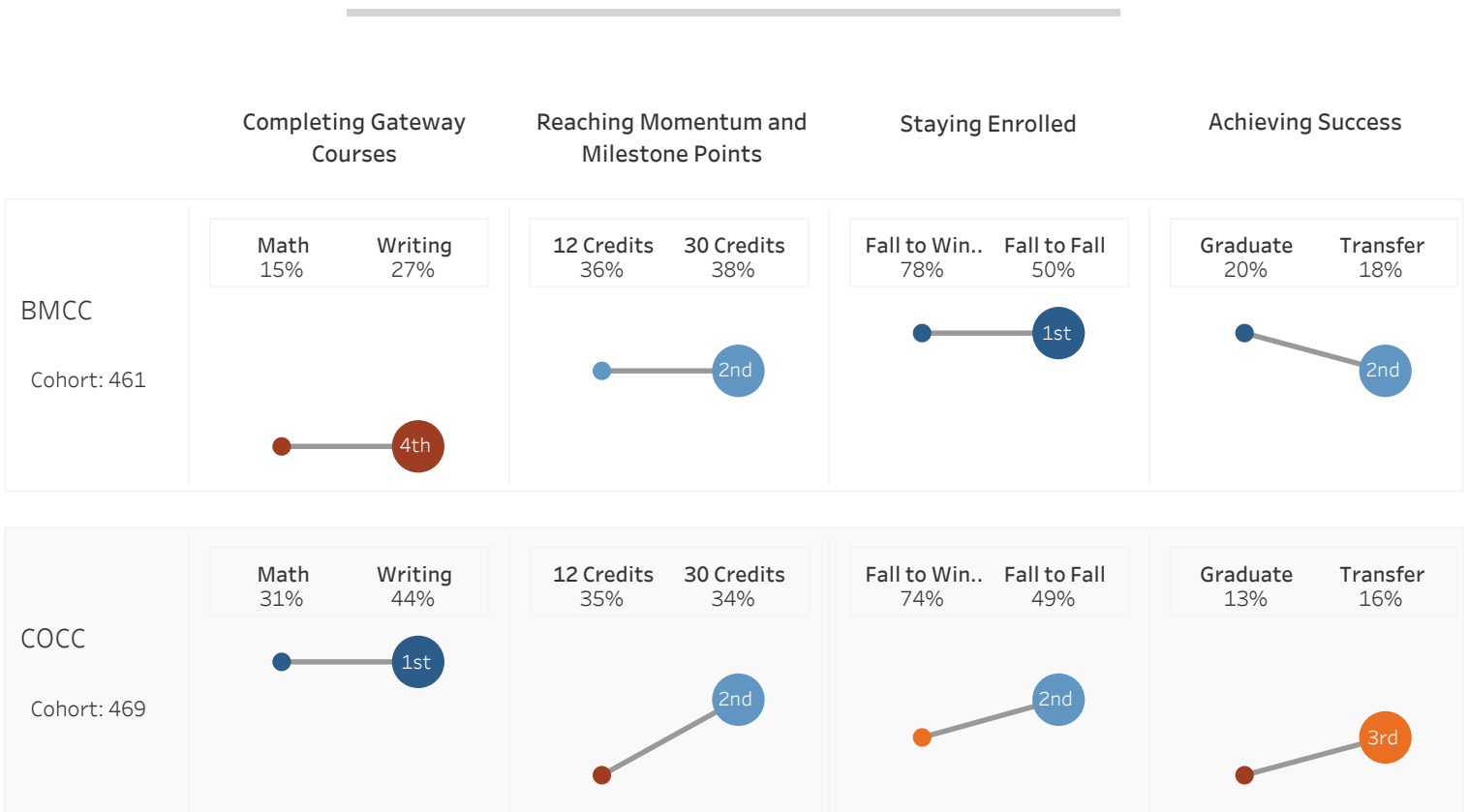
### What are the tiers?

For every pillar, each institution is ranked against the other 16 using the displayed data. The ranked list is then grouped into four tiers (1st tier being the highest, 4th tier the lowest). The smaller dots indicate the tier during prior years.

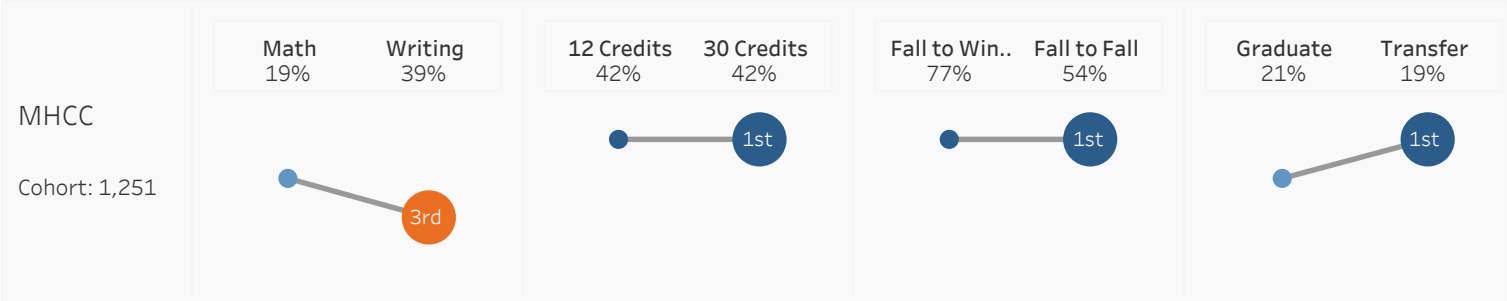
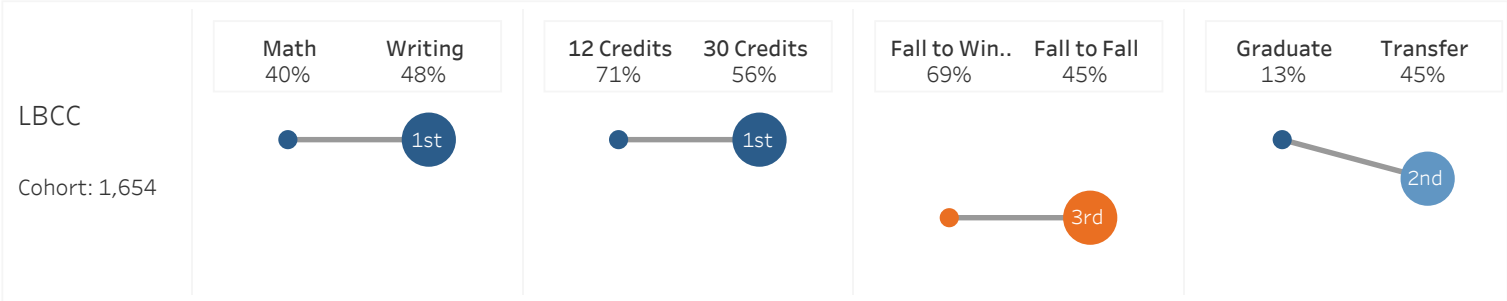
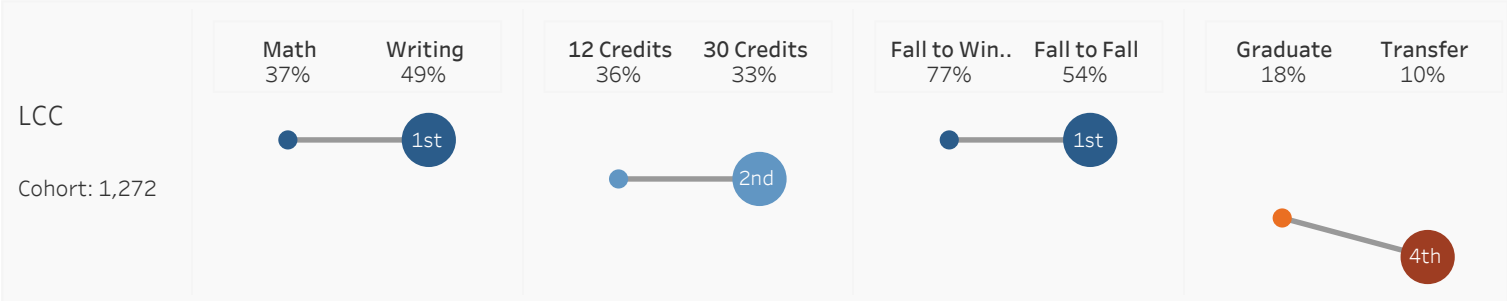
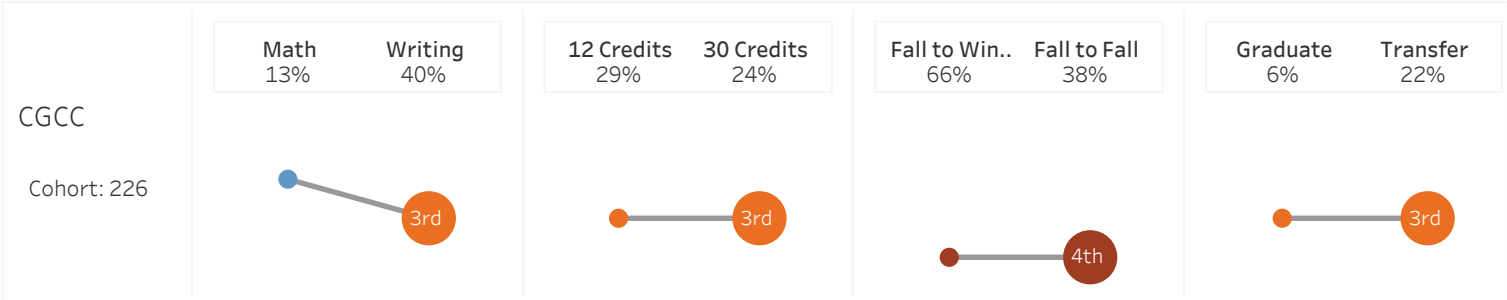
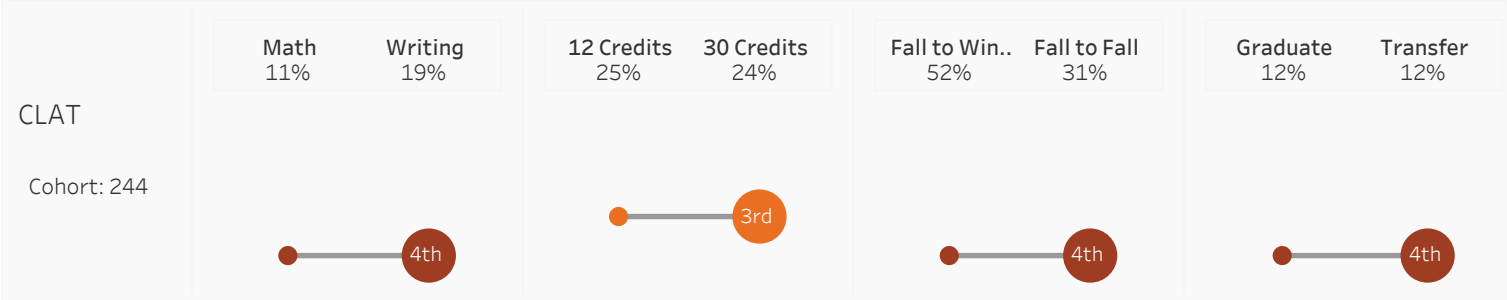
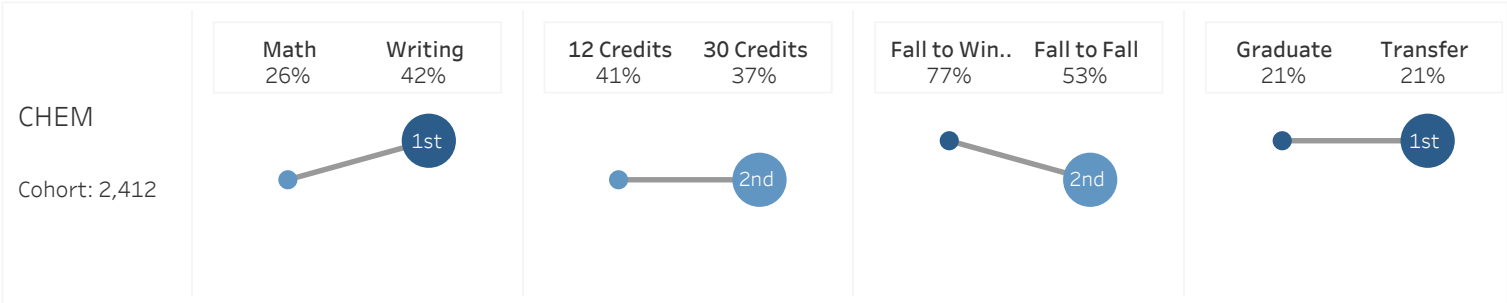
### How are the institutions labeled?

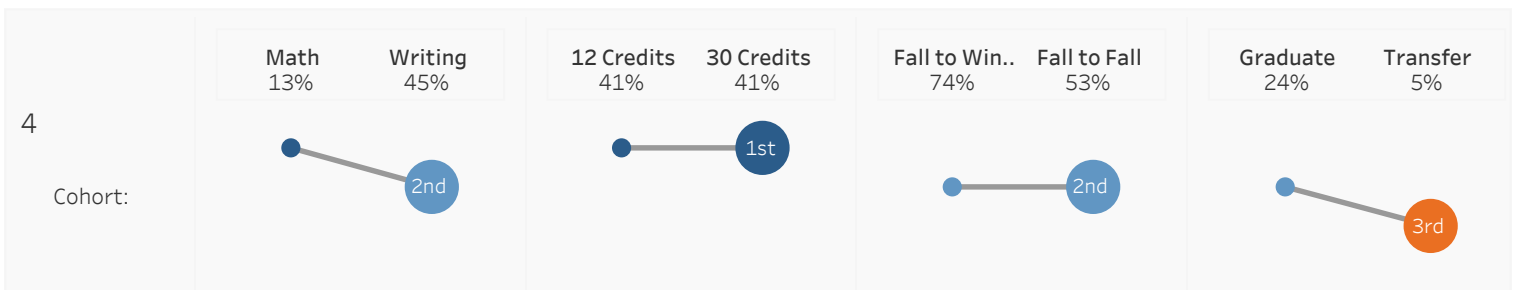
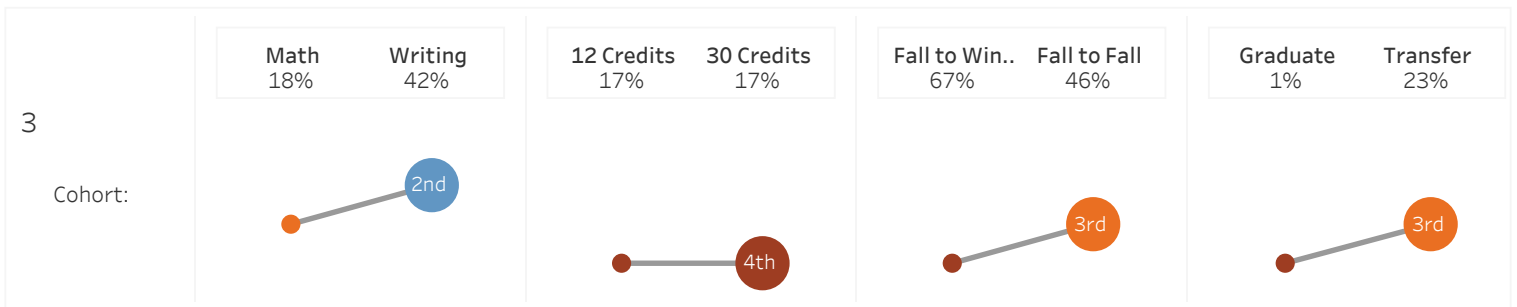
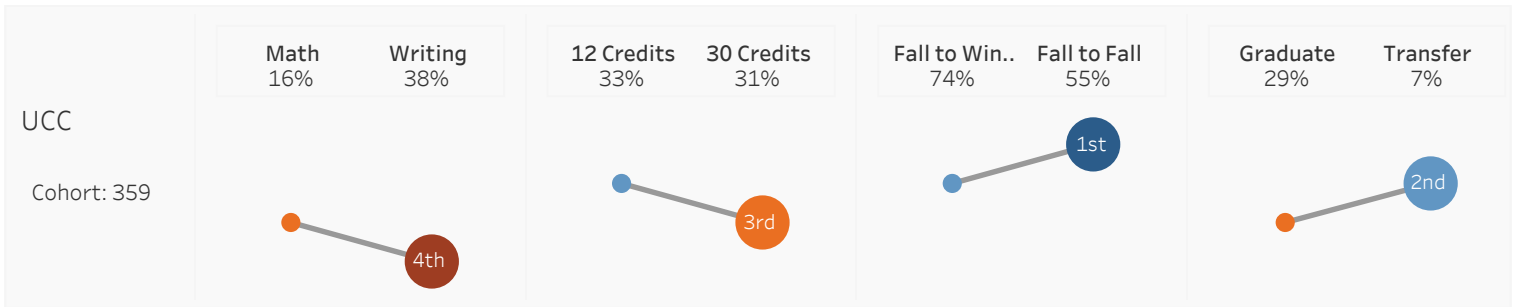
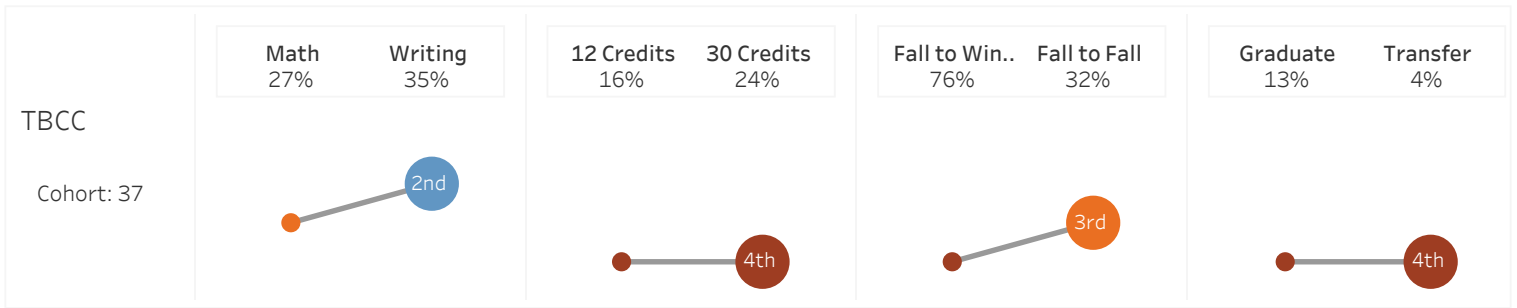
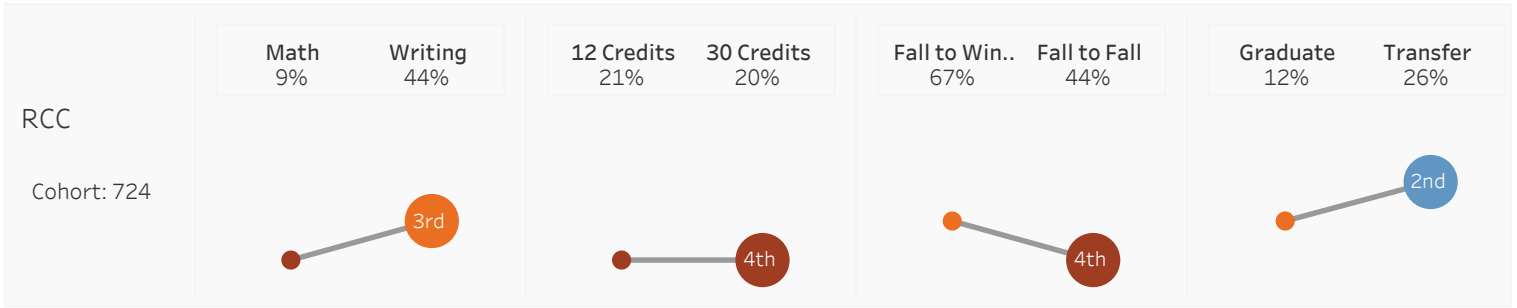
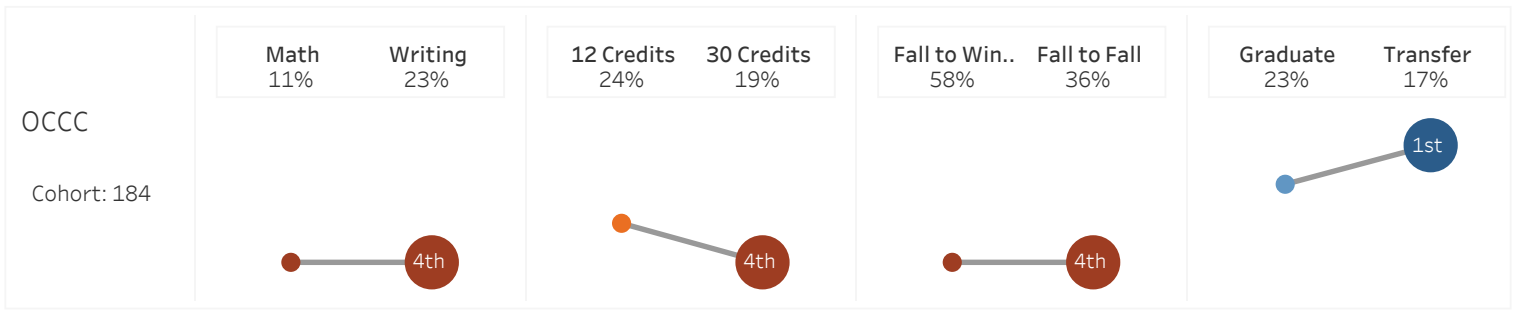
Institutions who elected to have public dashboards are listed by name; all others are listed by assigned identifier.

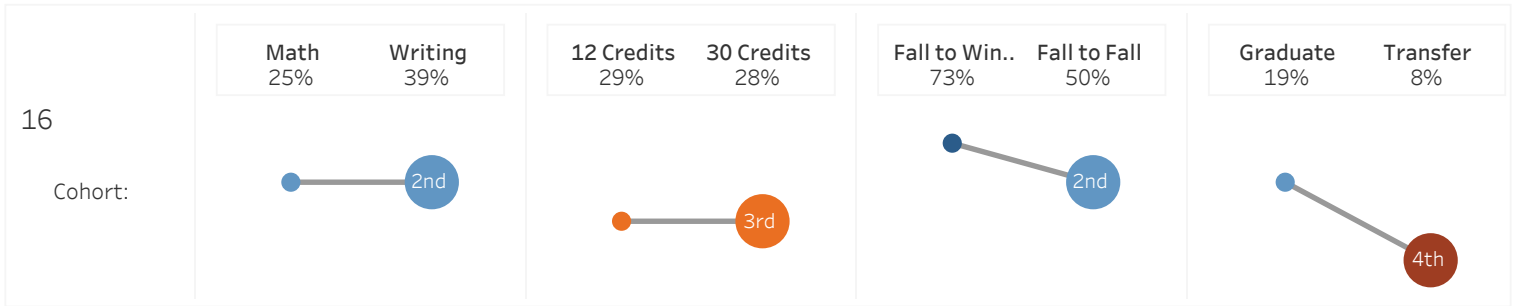
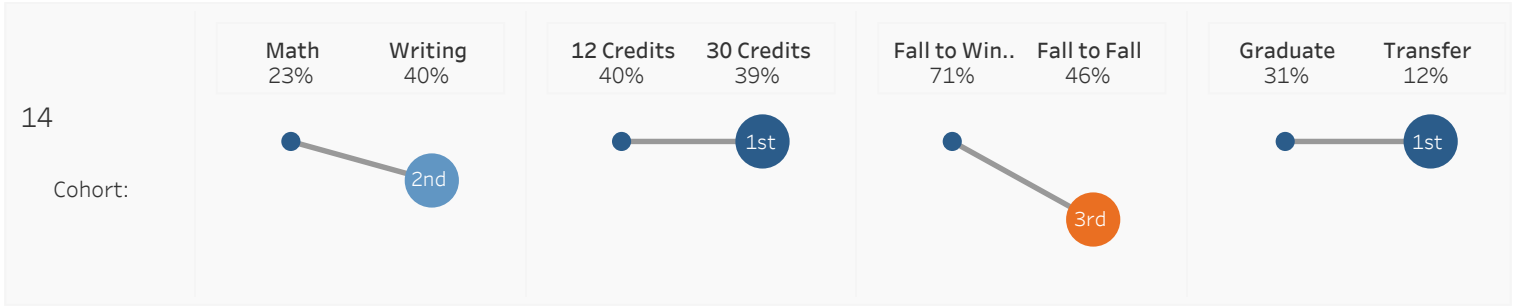
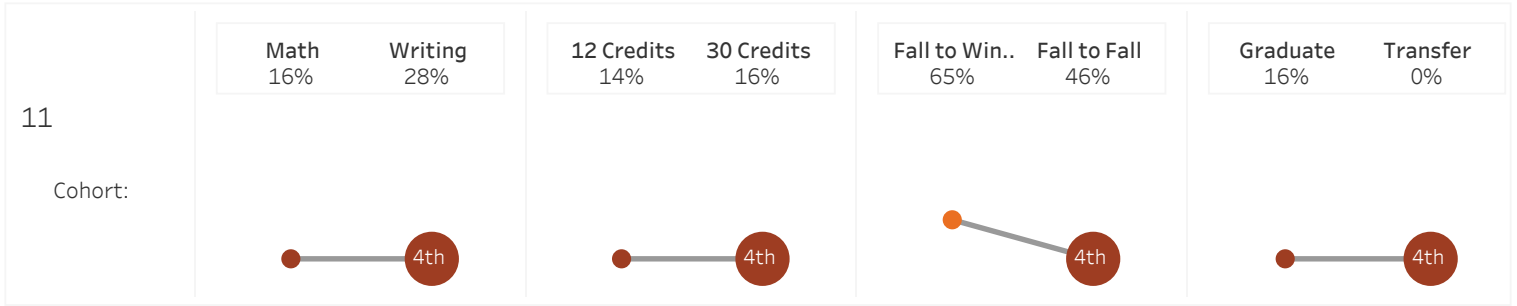
To access your institution’s dashboard (including disaggregated data), contact Elizabeth Cox Brand at [elizabeth@occa17.com](mailto:elizabeth@occa17.com).







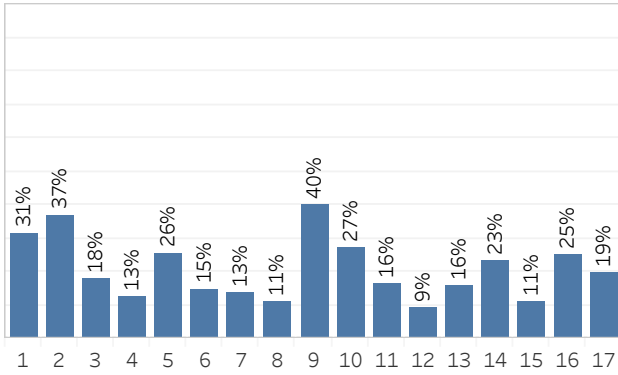




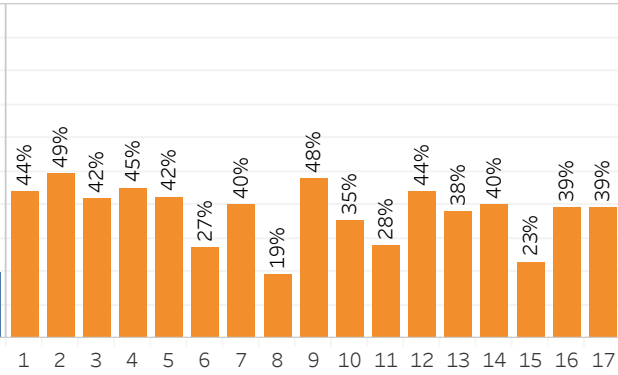


2022 Cohort

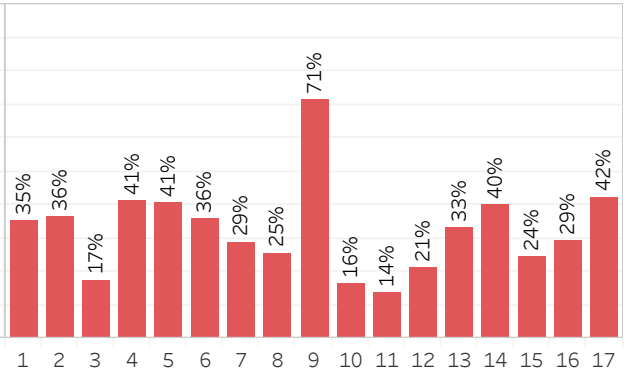
### Completing Gateway Math



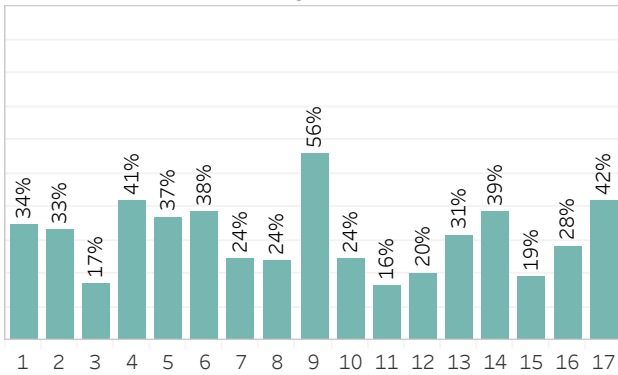
### Completing Gateway Writing



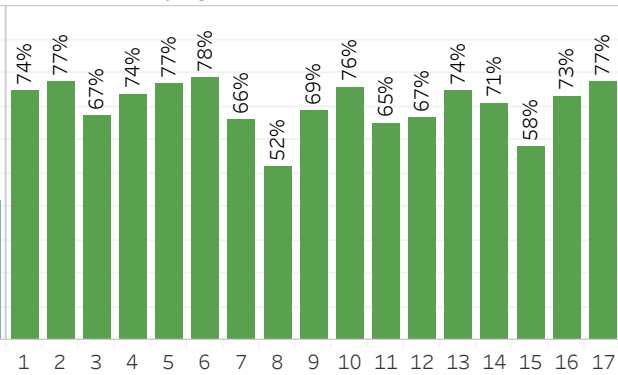
### Reaching 12 Credits



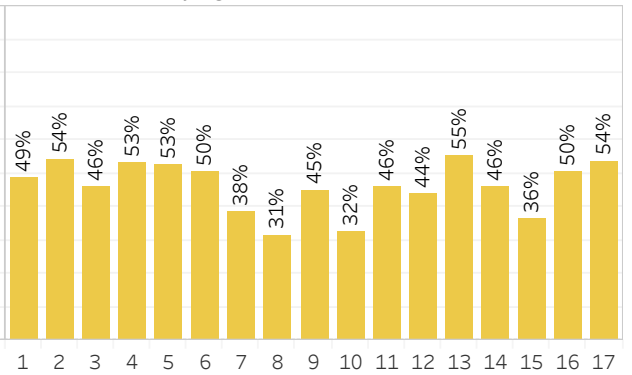
### Reaching 30 Credits



### Staying Enrolled from Fall to Winter

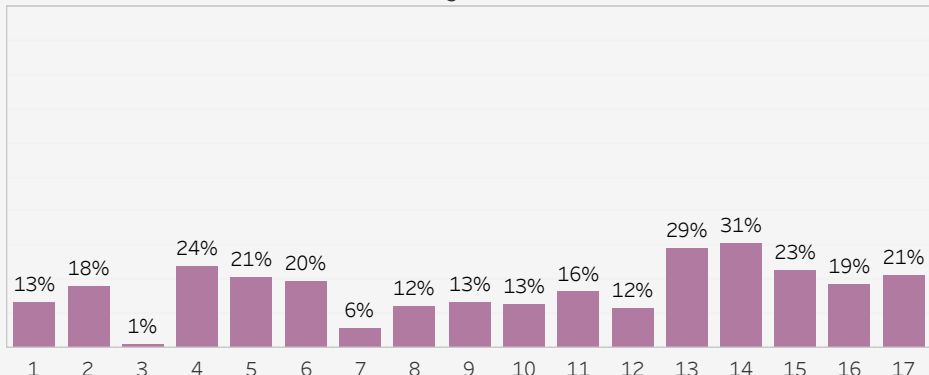


### Staying Enrolled from Fall to Fall

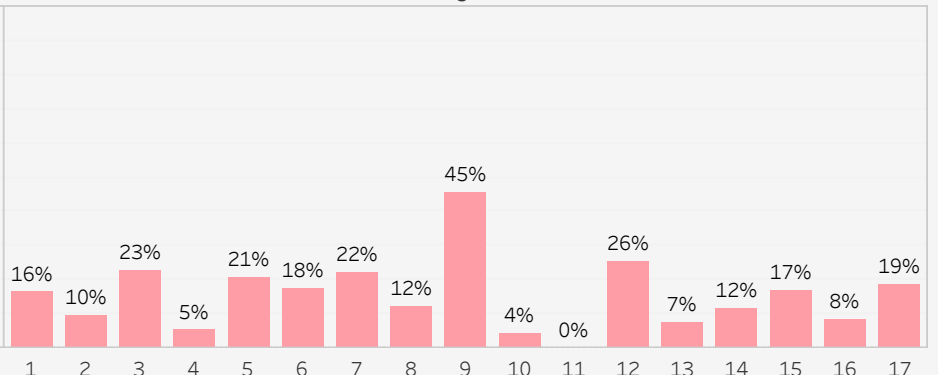


2020 Cohort

### Achieving Graduation



### Achieving Transfer



 Oregon Community College Student Success Metrics Statewide Change Report

