

Community Colleges WORK for Oregon

John Wykoff, Deputy Director, Oregon Community College Association Joint Ways & Means Subcommittee on Education | April 15, 2025



Overview for Today

Community Colleges WORK for Oregon

- ☐ Multiple Missions
- ☐ Funding & Student Needs
- Enrollment

Community Colleges WORK for the Economy

- ☐ Economic Impact
- ☐ Working with Local Business/Industry





Community Colleges WORK for Oregon

Oregon's most affordable choice for higher education for ALL Oregonians



200,573

Student Headcount Statewide, 2023-2024

Community Colleges are:



Affordable

Most affordable choice for higher education in Oregon



Adaptable

Responsive to student, community and industry needs



Accessible

Open access institutions – We accept the top 100% of students



Accountable

Locally-Elected
College Boards
CTE Advisory
Committees



Dr. Paul Jarrell, President

Tillamook Bay Community College



Dr. Jessica Howard, President

Chemeketa Community College



Community College Support Fund (CCSF)

- Governors Recommended Budget for CCSF: \$854.4 million
- True CSL for community colleges: \$920 million
 - What is needed to sustain current services with only modest tuition increases
 - Covers rising costs of operations, ensuring colleges can maintain essential programs and avoid potential cuts – to protect current services colleges need an increase of 15.7% from the 2023-2025 biennium.
 - Accounts for steady enrollment increase trend over last two years Fall FTE was up
 7% statewide, with a 4.3% increase in statewide headcount over 2023



Education that WORKS for Oregonians

Community colleges provide:

- Open Doors: Community colleges serve students regardless of education & skill level – primary access point to economic opportunity
- > Affordable, quality education close to home
- Programs relevant to local business/industry needs
- Access & support for more systemicallymarginalized students than any other sector of higher ed





Primary Areas of Study that WORK

Lower Division Collegiate44%Non-Credit38%For-Credit CTE16%For-Credit Developmental Education1%

Other program areas:

- GED/Adult Basic Education
- Dual Credit
- Community Education

- Apprenticeships
- Department of Corrections Education





Source: HECC Data Mart, 1/15/2024 2023-2024 Academic Year

Local Boards of Education

- Seven member boards locally elected,4-year terms
- Authority to take action lies in Board, not individual board members
- Policy Boards Big picture, mission and vision for future
- Statutory authority includes setting tuition and fees, student success expectations, fiduciary responsibilities





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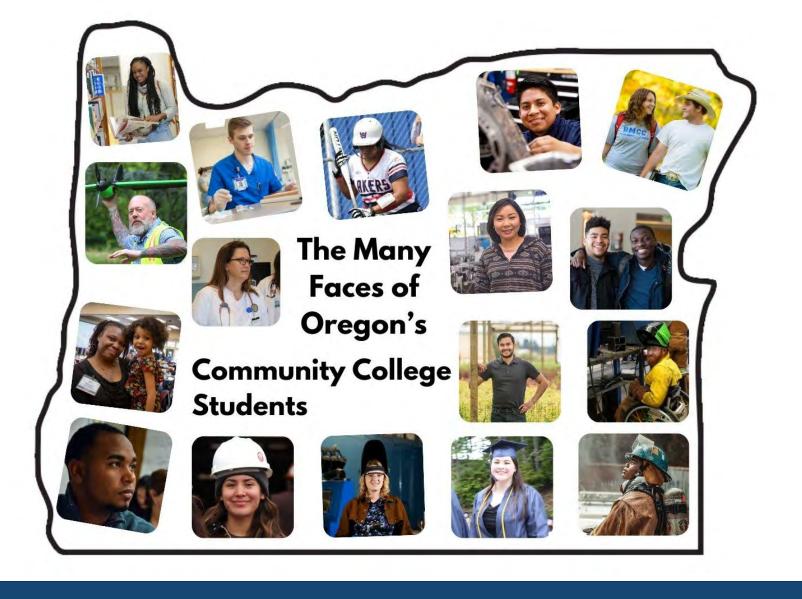
Austin Folnagy
Board Member
Lane Community College
OCCA President





Community Colleges WORK for Students

Open access institutions that are student-ready, student-focused





For-Credit Students

Full-Time (36 or more credits) – 9.4%

Part-Time (less than 36 credits) – 52.4%

Non-Credit Only – 38.2%

Full-Time Equivalency (FTE) 69,222

Pell Grant Eligible Students 24,592



Student Demographics

Source: HECC Community College Enrollment, 2023-2024

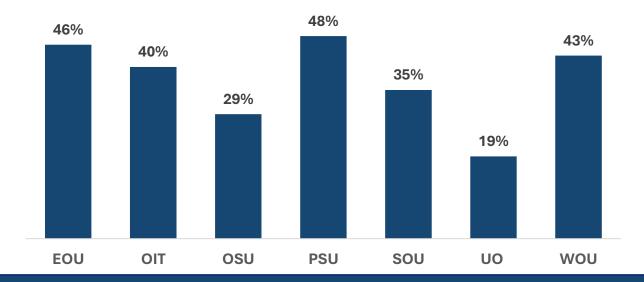


Oregon community college transfer students make up a substantial portion of resident undergraduate students

TOUT OF EVERY

new undergraduate students at Oregon public universities transferred from an Oregon community college

Percentage of new Oregon university undergraduates who transferred from an Oregon community college (2021-22)





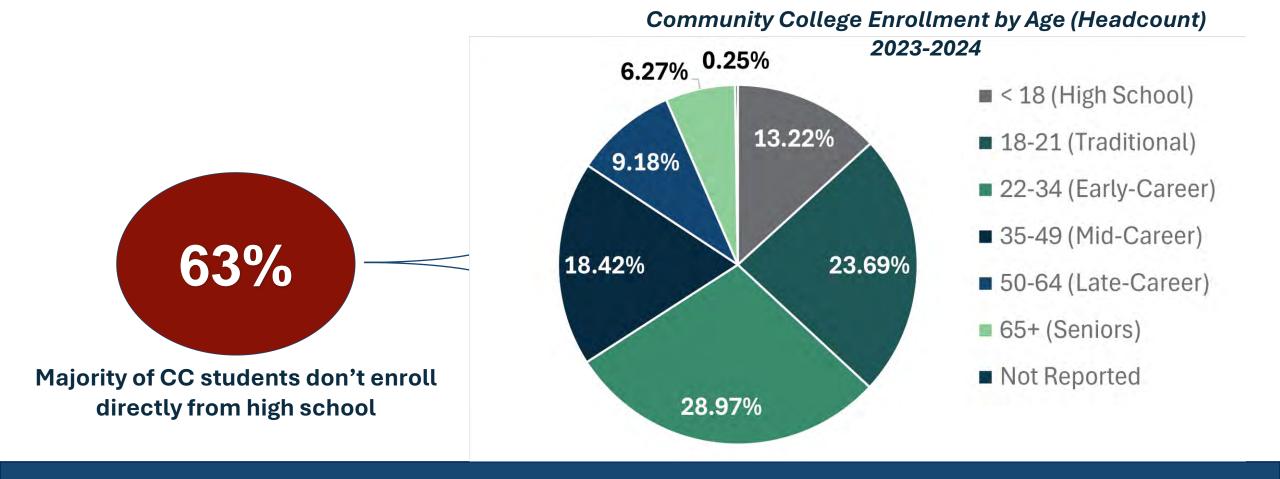
Marina Frolov,

Associate of Arts Oregon Transfer Degree Student

Clackamas Community College



Community College Student Ages





David Nicholas Student, Behavioral Health & Addiction Studies Chemeketa Community College



Robert Shingleton Student,

Associate of Applied Science – Addiction Studies

Treasure Valley Community College



Community College Students Face Costs Beyond Tuition

Tuition & Fees	Books & Supplies	Room & Board	Personal Expenses & Transportation	Total
\$6,753	\$1,462	\$15,043	\$3,938	\$27,196



State & Federal Grants Lag Behind Costs



SAMPLE STUDENT

Maximum Pell Grant: \$7,395

Maximum Oregon Opportunity Grant: \$3,900

Maximum Oregon Promise Grant:

Maximum Total State/Federal Grant Funds: \$13,295

Average Cost of Attendance:

Difference:

\$27,196

\$2,000

-\$13,901



Sources: https://oregonstudentaid.gov/grants/oregon-promise-grant/, https://oregonstudentaid.gov/grants/oregon-opportunity-grant/, https://studentaid.gov/articles/dont-miss-out-on-pell-grants/, https://www.oregon.gov/highered/access/Documents/OSAC/Student%20Budgets.pdf

Student Voice



Kat Tabor
Student, Art & Education
Lane Community College

"When I am struggling to meet my basic needs like housing payments and food, it's really hard to keep moving forward. Keeping college education affordable is critical for me to complete my degree... How can I focus on school when I can't guarantee I will be able to pay for my next meal, electricity, water, or rent?"



State Aid Is Not Enough

Students Need Financial Support

16,783

9,039

ents who

59%

Community college students who received the **Oregon Opportunity Grant** for 2022-2023

Community college students who received the **Oregon Promise Grant** for 2022-2023

Number of community college students who experience at least one form of basic needs in security in the U.S.



2024-2025 Oregon Opportunity Grant Amounts for Community College Students: \$900-\$3,900



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Michelle Kyle Student Linn-Benton Community College



Student Basic Needs

59%

Community college students who experience at least one form of basic needs insecurity in the U.S.

- Childcare
- Food
- Healthcare/Mental Health
- Housing and/or Utilities
- Transportation





Benefits Navigators (HB 2835)

Put Benefits Navigator funding back into CCSF

- Connected with over 45,000 students statewide (April 2022-present)
- Refer students to resources including SNAP, food pantries, emergency grants, and community-based organizations
- Reducing stigma, refining and expanding campus resources, improving wayfinding, building partnerships, and elevating the importance of this critical work





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Mandy Bohl Pre-Nursing Student Linn-Benton Community College



Zoe Cooper-Caroselli

Statewide Benefits Navigator Coordinator

Portland Community College



Reducing Textbook Costs

Helping students access affordable resources for class

Over 1,500 Community College Instructors at all 17 community colleges have redesigned over 900 courses with OERs since 2015

As a result, **over 200,000 students are saving an estimated \$27 million**: A return of over \$10 in student savings per program dollar spent







Community Colleges WORK for the Economy

Oregon's best investment for a strong, diverse & skilled workforce



Total Annual Economic Impact of Oregon's Community Colleges

\$9.6 billion

117,970 jobs supported





Colleges' payroll and other spending + ripple effects

\$769.8 million

Added State Income

----- or -----

9,894
Jobs supported in the state



Higher alumni earnings and increased business profit + ripple effects

\$8.6 billion

Added State Income

----- or -----

104,806

Jobs supported in the state

Construction
Spending Impact

Colleges' construction expenditures + ripple effects

\$28.4 million

Added State Income

----- or -----

346
Jobs supported in the state



Key Takeaways

Community Colleges WORK for Oregon

☐ An investment in community colleges is an investment in Oregon

Community Colleges WORK for Students

☐ An investment in community colleges ensures the most vulnerable Oregonians have access to higher education

Community Colleges WORK for the Economy

- ☐ Economic Impact
- ☐ Working with Local Business/Industry





920 WILLOW SUPPORT FUND

Questions?

jwykoff@occa17.com





Community Colleges WORK for Oregon

John Wykoff, Deputy Director, Oregon Community College Association Joint Ways & Means Subcommittee on Education | April 16, 2025



Overview for Today

Community Colleges WORK for Communities

- ☐ Accessible, Local Education
- ☐ Community Education
- ☐ Gathering Place

CTE WORKS

- ☐ Partnering with local business/industry
- ☐ Training to meet Oregon's workforce needs

Community Colleges WORK for Oregon

☐ Funding needs







Community Colleges WORK for Communities

Access to education throughout Oregon





Creating Pathways for Learners

The number of students who take the GED® test and those who pass the test has steadily increased, as has the number of ESL/ABE enrolled students.

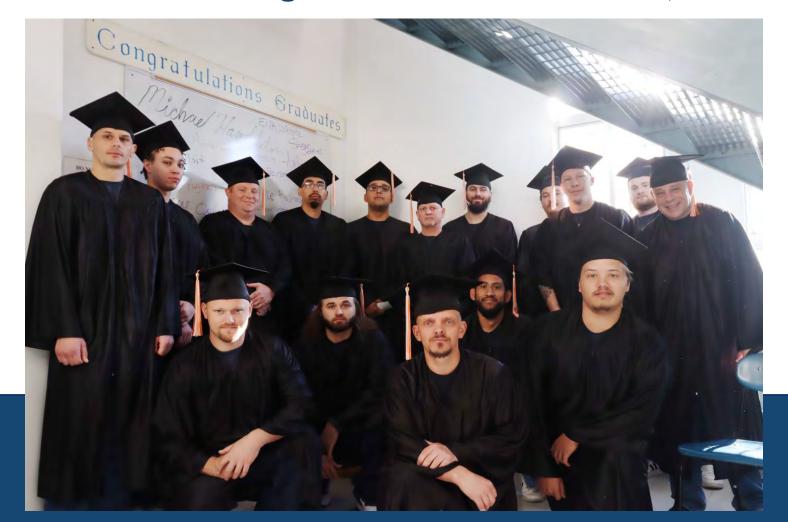
	2022	2023	2024
GED Test Takers	7,790	8,575	9,136
ESL/ABE Students	9,095	11,388	12,234



Source: HECC

Corrections Education: ABE/GED

GED graduates at Eastern Oregon Correctional Institution, Pendleton





Corrections Education

colleges that provide educational services to Adults in Custody



Oregon correctional institutions served

Educational services offered: ESL, GED,

Special Education, Vocational Tech





Innovation that WORKS

Inspired innovation in community colleges



Applied Baccalaureate Programs

Inaugural cohort of Bachelor of Applied Science in Leadership Management – Chemeketa Community College 2023



Mt. Hood Community College

MHCC has partnered with College Housing Northwest (CHNW) to open a new student community in the Gresham area in fall 2024.

"As we witness the growing challenges of housing insecurity among our student population, this partnership underscores our commitment to providing holistic support for our students' success... Together, we are building a brighter future for our students and our community."

~ Dr. Lisa Skari, President of MHCC





Lane Community College

Big collaboration with tiny homes

LCC is a key partner in the Team Oregon Build (TOB) program, an initiative designed to equip Oregon's youth with essential skills for the workforce, particularly in high-demand trade industries.

"LCC is proud to be at the forefront of innovative programs like Team Oregon Build that not only equip students with essential skills but also strengthen our community's workforce. This initiative exemplifies our commitment to providing hands-on, real-world experiences that prepare students for successful careers in high-demand industries."

~ Dr. Stephanie Bulger, President of LCC





Klamath Community College

Water well drilling program: responding to a community need

Apprentices take classes online from KCC and get hands-on experience in the field with drilling companies in their communities.



Senate President Rob Wagner (center)
with Klamath Community College President
Dr. Roberto Gutierrez (far left)
and others from KCC



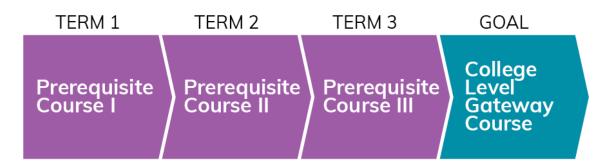
Portland Community College

PCC's Addictions Counseling Program equips students with the knowledge and skills necessary to counsel individuals with addiction. Addiction is a public health problem that affects individuals, families, and communities. By addressing the addiction crisis through education, PCC's Addictions Counseling Program plays a crucial role in helping train the next generation of counselors.





Developmental Education Redesign-Corequisite Math Courses



Corequisite Support Model

Corequisite Support Course

College Level Gateway Course

The corequisite model saves students time and money



Student Voice

First Year Corequisite Math Student,

Clatsop Community College

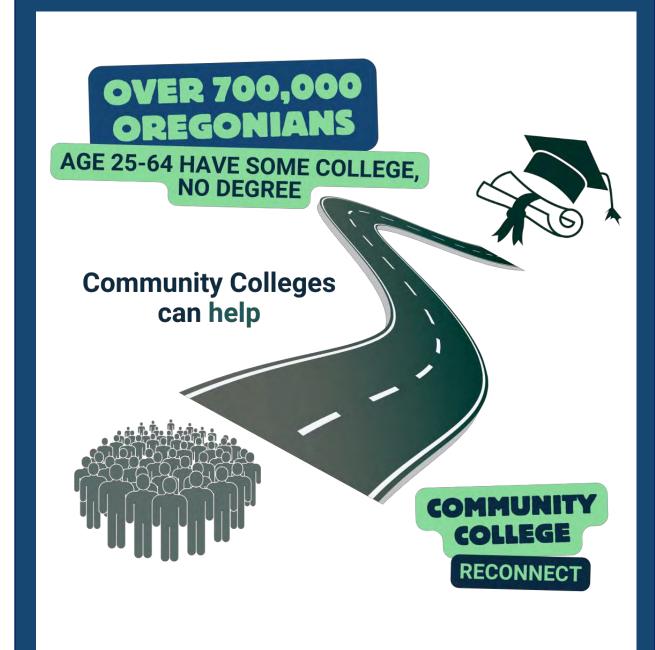
Corequisite math WORKS for students

"I can state emphatically that **this** course has changed my life and the future course of my college career in a profoundly positive way... This class helped motivate me to work hard, continue making forward progress, pushing forward into the 'great unknown' even when it felt scary and uncomfortable, and instilled in me the courage to try new things."



Adult Learner Reconnect

Opportunities to meet Oregon's employment needs











Career & Technical Education WORKS

Connecting with partners to meet Oregon's workforce needs

Community Colleges WORK for Oregon

Putting Oregonians to WORK

- Short-term programs = fast entry into workforce
- Colleges are nimble & can react quickly to employer & job-seeker needs
- Partner with business/industry for work-ready employees





Career & Technical Education Works

- Career Technical Education (CTE) provides students of all ages with the academic and technical skills, knowledge, and training necessary to succeed in future careers and to become lifelong learners.
- CTE helps Oregonians gain the skills, technical knowledge, academic foundation, and real-world experience needed to prepare for high-skill, highdemand, and high-wage careers.









Educating Oregon's Nurses

All 17 community colleges currently offer a 2-year Associate Degree in Nursing (ADN) with successful track records for students.

Six colleges are creating the state's first ADN to **BSN** consortium providing new opportunities for students across the state.





Holly Nelson

Chief Workforce Innovation and Community Success Officer
Chemeketa Community College



Jessica Porter

Family & Community Engagement Mgr. South Coast Regional Early Learning Hub



Apprenticeship

A unique, flexible training model that combines structured on-the-job learning experiences with related classroom instruction to train individuals to a high industry-recognized standard.





Student Voice



Zachary EltingStudent, HVAC Apprenticeship
Rogue Community College

"I chose an apprenticeship because I was working somewhere, and I couldn't advance or better myself... Over the past two years in the program, I've grown to be a better technician and father at home.

I'm glad I decided to enroll into an apprenticeship program at RCC as it has helped me a lot both professionally and personally."







Klamath Community College & Modoc Contracting Co.

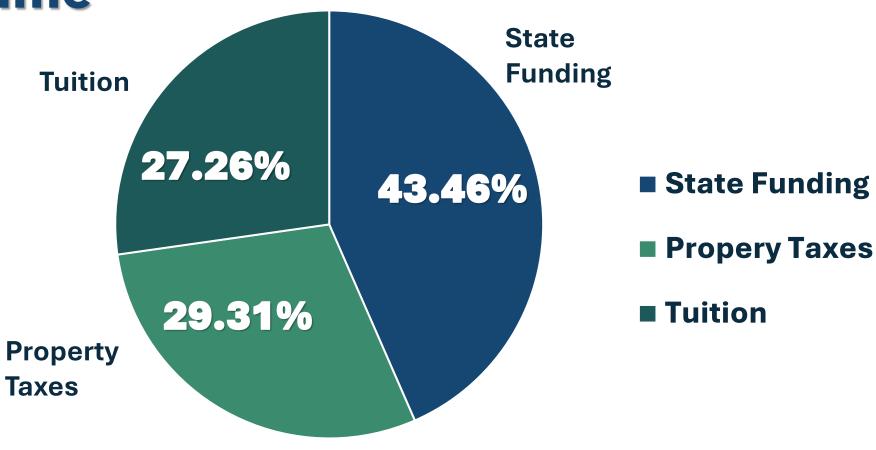


Community colleges WORK:

Widen access to higher education
Open doors to career opportunities
Reinforce local economies
Keep Oregon's workforce competitive

An investment in community colleges is an investment in Oregon

Revenue Sources as Percent of Total Over Time





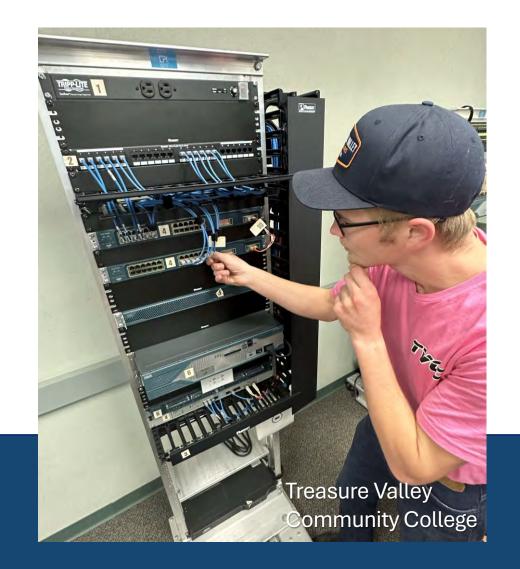
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State CSL Calculation Gaps

- Health Care Costs
- Salary Increases
- Unfunded Mandates
- Tuition Revenue

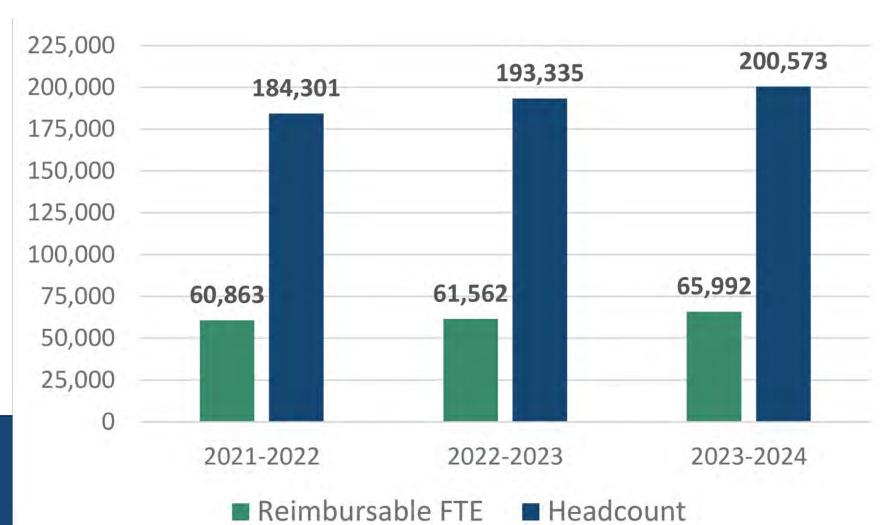




Enrollment Continues to Increase

Headcount & Full-Time Equivalency (FTE) 2021-2024

Source: HECC Datamart 2025

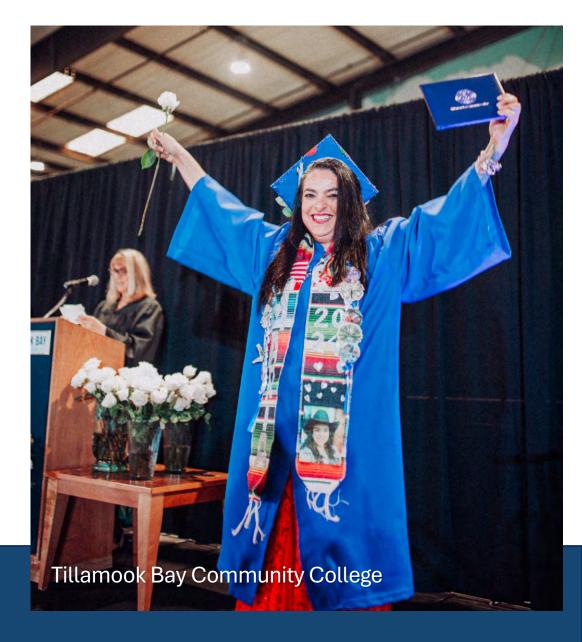




Per Student Funding

FTE Headcount

\$10,189 \$ 3,186





HEADCOUNT 200,573

CERTIFICATES AWARDED
5,583
DEGREES AWARDED
10,334



Student Demographics & Completions



Key Takeaways

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- □ Community Education
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