



Oregon Community
College Association

SPONSORSHIP OPPORTUNITIES

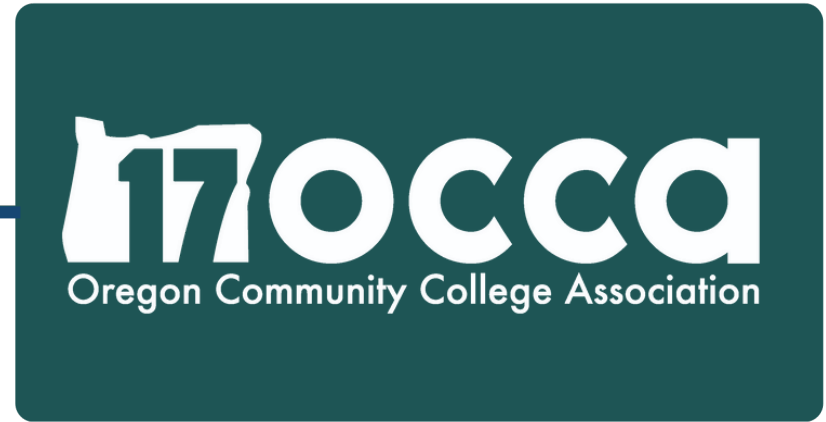
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Salem, OR 97301
www.occa17.com



Outline

- Process & Contact
- About OCCA
- Annual Conference (Nov. 5-7, 2025)
- All-Oregon Academic Team Luncheon (April 17, 2026)





PROCESS

1. Review the prospectus.
2. Identify what opportunity(ies) you're interested in.
3. Complete the Sponsor Interest Form.
4. Work with Katie to finalize details of sponsorship.
5. Confirmation of sponsorship via paid invoice.

CONTACT

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Director of Operations

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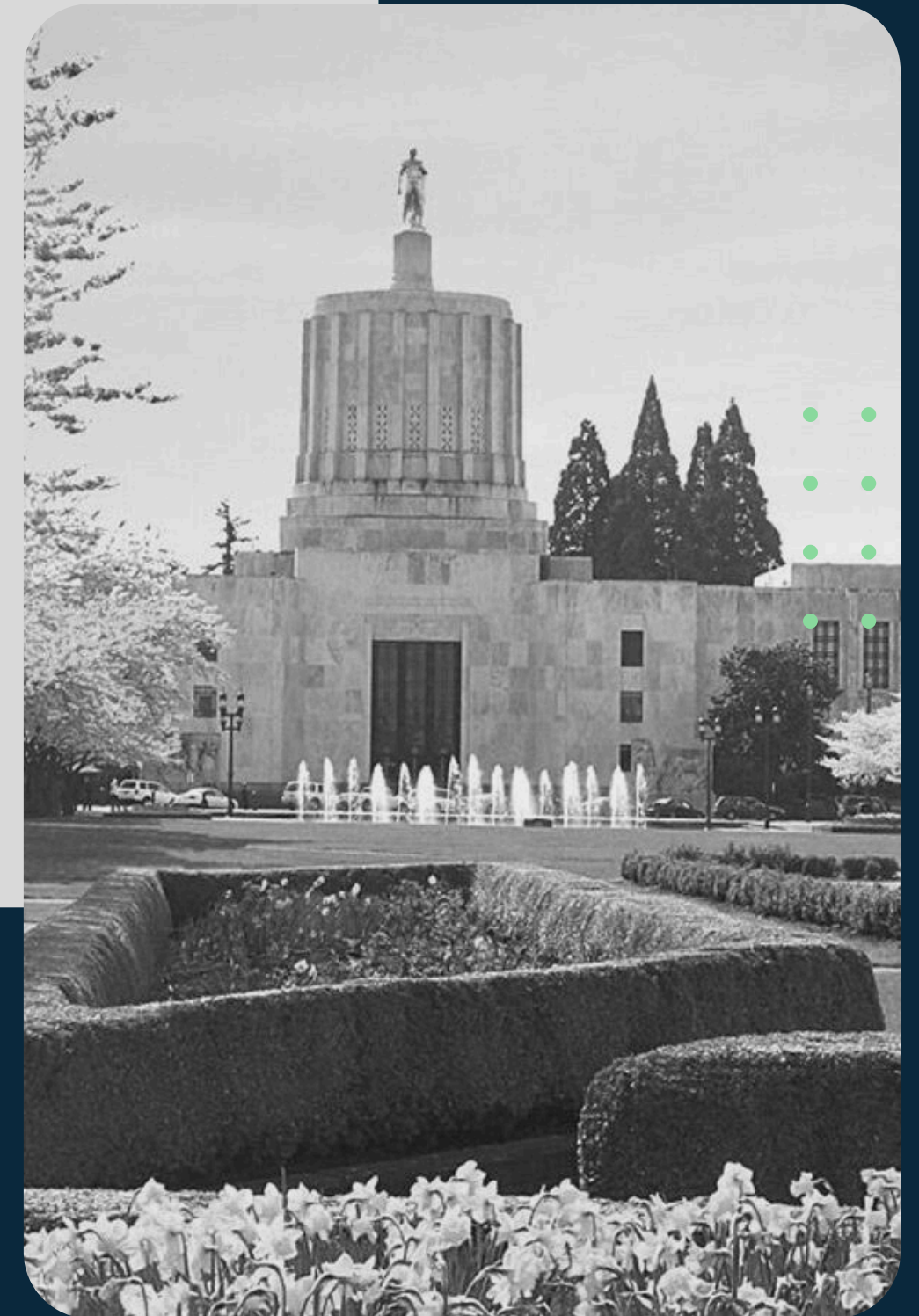
About Oregon Community College Association



The Oregon Community College Association (OCCA) proudly represents Oregon's 17 locally governed, publicly chartered community colleges and their elected board members. Together, these institutions serve more than 200,000 students annually, driving economic development, workforce training, and educational access across every corner of the state.

Since 1962, OCCA has been the unified voice of Oregon's community colleges, advocating for equitable funding, sound public policy, and innovative partnerships that strengthen our colleges and the communities they serve.

By sponsoring an OCCA event, you're not just supporting an organization — you're investing in the success of Oregon's students, workforce, and economy.



One voice for Oregon's community colleges.



WHY OCCA?

OCCA is the state's only organization solely dedicated to advocacy and professional development for Oregon's 17 community colleges. No other organization offers the same direct access to community college leadership and decision-makers across the state.

Through our events, sponsors can engage with a highly influential audience of college presidents, board members, faculty, and administrators. Our newsletters and social media reach hundreds of these key decision-makers, and our events create unmatched opportunities for meaningful connections, visibility, and partnership.

When you sponsor OCCA, you don't just support our mission — you position your organization at the center of Oregon's higher education and workforce development ecosystem.

Annual Conference Partner

November 5-7, 2025

Best Western Plus Hood River Inn, Hood River, OR

Theme: *Navigating the Winds of Opportunity*



This event brings together Oregon's community college leaders, including elected board members, college presidents, senior administrators, and other key decision-makers. It is the only statewide gathering designed specifically for this audience.

Sponsorship of the Annual Conference offers a unique and exclusive opportunity to connect directly with the individuals who shape policy, set priorities, and drive innovation within Oregon's community colleges.

All sponsorship opportunities are designed to maximize your visibility, create meaningful connections, and demonstrate your support for higher education and workforce development in Oregon.



● ● ● Annual Conference Sponsor Levels

Sponsorship Benefits	Diamond \$15,000	Platinum \$10,000	Gold \$5,000	Silver \$3,500	Bronze \$2,500	Exhibitor \$1,500	Logo \$500
Recognition in program	Full Page Ad	Full Page Ad	1/2 Page Ad	1/2 Page Ad	1/4 Page Ad	Logo	Logo
Recognition on conference website	✓	✓	✓	✓			
Access to attendee list before and after conference	✓	✓	✓	✓			
Logo on screen during conference	✓	✓	✓	✓	✓	✓	✓
Speaking opportunity	8 minutes	5 minutes	3 minutes				
Newsletter feature*	✓	✓	✓	✓	✓		
Social media feature*	✓	✓	✓	✓	✓		
Exhibit space	Prime Location	Prominent Location	✓	✓	✓	✓	

*see next page for additional details

● ● ● Annual Conference Sponsor Benefits Continued

Sponsorship Benefits	Diamond \$15,000	Platinum \$10,000	Gold \$5,000	Silver \$3,500	Bronze \$2,500	Exhibitor \$1,500	Logo \$500
Branded item in attendee folder	✓	✓	✓				
Registration(s) included	3	2	2	1	1		
Complimentary sponsorship add-on	Breakout Room	Refreshment Break					

***Newsletter feature:**
Bronze - Name listed in group sponsor acknowledgment in 1 newsletter (no logo or link)
Silver - Listed in 1 newsletter; logo and link included
Gold - Featured in 1 newsletter; includes: logo, 50-word message, and link
Platinum - Featured in 2 newsletters; includes: logo, 100-word message, and link
Diamond - Featured in 3 newsletters; includes: logo, 150-word message, and link

***Social media feature:**
Bronze - Thanked in final sponsorship appreciation post; includes: name only (no logo/tag)
Silver - Mentioned in group sponsor post; includes: logo, company tagged
Gold - 1 dedicated post; includes: logo and link
Platinum - 2 dedicated posts; includes: logo, 50-word caption, and link
Diamond - 3 dedicated posts; includes: graphic, logo, 100-word caption, link, and optional video or custom content

Annual Conference Sponsorship Add-ons*

Opportunities:

- ☐ **Exhibitor Reception** (exclusive, 1 available) - **\$1,000**
Sponsor's logo displayed on signage for the reception and on drink tickets, if drinks are sponsored. NOTE: A no-host bar will be available during the reception. If you would like to cover the cost of drinks, let us know and we will work out the details with you.
- ☐ ☐ **Student Panel Speaker** (4 available) - **\$500**
☐ ☐ Sponsors a student to serve on the Student Panel during the Welcome Dinner. Helps cover the cost of the student's travel, hotel, and meal. Sponsors are recognized during the introduction of the student panel.
- ☐ ☐ **Meal Sponsorship** (4 available: Welcome Dinner, Breakfast x2, Lunch) - **\$1,500**
☐ ☐ Sponsor's logo featured on tabletop signage and outside banquet room. Sponsors receive verbal recognition prior to the meal.

- ☒ **Howard Cherry Awards Banquet** (exclusive, 1 available) - **\$2,500** **SOLD OUT**
Sponsor's logo prominently displayed in awards program and outside banquet room. Sponsor receives verbal recognition during the ceremony and two reserved seats.
- ☐ ☐ **Video Advertisement** (2 available) - **\$550**
A two-minute sponsor-provided video advertisement played immediately following the OCCA Board President's welcome at the start of the day.
- ☐ ☐ **Refreshment Break** (3 available) - **\$350**
☐ Sponsor's logo displayed on tabletop signage at refreshment stations. Sponsors may place promotional materials at the stations.
- ☐ ☐ **Breakout Room** (2 available) - **\$750**
Sponsors entire breakout room for all sessions held in that room throughout the conference. Sponsors may place promotional materials at the back of the room. Company logo displayed outside of the room.

**Only available to sponsor levels Bronze through Diamond*



Annual Conference Sponsorship Add-ons* Continued

Opportunities:

☐ ☐ **Keynote** (2 available) - **\$2,000**

Sponsor's logo displayed on tabletop signage and outside the banquet room. Sponsor receives verbal recognition prior to the keynote introduction.

☒ **NEW! Branding: Lanyard** (exclusive, 1 available) - **\$650**

SOLD OUT Gain high-visibility branding by providing lanyards for all conference attendees. Sponsor supplies the lanyards, and your logo will be front and center throughout the event.

☒ **NEW! Branding: Tote Bag** (exclusive, 1 available) - **\$550**

SOLD OUT Showcase your brand by supplying tote bags for all conference attendees. Your logo will be prominently displayed and carried throughout the event and beyond.

Have a unique sponsorship idea? We welcome the opportunity to discuss custom opportunities with you.



**Only available to sponsor levels Bronze through Diamond*



All-Oregon Academic Team Luncheon Partner

April 17, 2026

Chemeketa Eola Event Center

Each spring, the All-Oregon Academic Team (AOAT) Luncheon honors outstanding students from Oregon's 17 community colleges for their academic excellence, leadership, and service. This inspiring event brings together students, their families, college presidents, board members, and faculty to celebrate the students' achievements.

Sponsors enjoy a unique and exclusive opportunity to connect directly with these inspiring student scholars during the event. Whether through one-on-one conversations, group interactions, or recognition moments, sponsors can engage meaningfully with the very individuals their support empowers.

All-Oregon Academic Team Luncheon Sponsor Opportunities

□ **Title Sponsor** (exclusive, 1 available) - **\$4,000**

As the exclusive supporter of the All-Oregon Academic Team Luncheon, this opportunity includes:

- Prominent recognition during event remarks
- Opportunity to deliver brief remarks during the luncheon
- Two reserved seats at the event
- Dedicated booth space at the venue

This is the only opportunity that includes speaking privileges and premier onsite visibility.

□ **Program Sponsor** (exclusive, 1 available) - **\$1,200**

Support the recognition of Oregon's top community college scholars through exclusive sponsorship of the printed program. The program serves as a keepsake for honorees and their families. Benefits include:

- Recognition as the Program Sponsor in event remarks
- Logo and acknowledgment on the inside front cover

□ **Medallion Sponsor** (exclusive, 1 available) - **\$1,500**

Sponsor the medals presented to each member of the All-Oregon Academic Team. Benefits include:

- Recognition as the Medallion Sponsor in event remarks
- Recognition during the medal presentation
- Logo on display at the medallion table on stage





OCCA welcomes additional sponsorship conversations for unique partnerships such as webinars, year-long sponsorships, and more. Please contact us if interested in exploring additional sponsorship opportunities.

Contact:

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