

Campus Advocacy Coordinator (CAC) Retreat
July 23, 2025 – 9:00 a.m. to 4:30 p.m.

AGENDA

9:00-9:15 – Welcome/Introductions/Ice Breaker

9:15-9:45 – Role of CAC

- How the work of the CACs directly connects back to & benefits your college
- Connecting CAC work to your college (Brett Rowlett, LCC; Elise Hamner, SWOCC)

9:45-10:00 – CC Budget/Funding 101 (John Wykoff, OCCA)

10:00-10:45 – 2025 Session Debrief

- What worked well, what didn't
- Advocacy Toolkit
- Budget presentation – getting students, others to speak
- Lobby Days
- One Click Campaigns/Day of Action

10:45-11:00 – break

11:00-12:00 – Goal Setting

- Interim Planning/Engagement
- 2026 Short Session Planning
 - o CCs as Workforce Solutions & CTE Month
 - o Policy Ask ideas from Legislative Committee – advocacy around those

12:00-12:45 – Lunch

12:45-1:45 – College Engagements

- Engagement with legislators (Colette Tipper & Alyson Kraus, PCC; Lori Hall, Clackamas CC)
- Engagement with Students (Brett Rowlett, LCC; Elise Hamner, SWOCC; Britta Lawrence, TBCC)
- Engagement with Board Members (Brett Rowlett, LCC; Holly Nelson, Chemeketa CC; Lori Hall, Clackamas CC)
- Engagement with stakeholders (Jennifer Boehmer, MHCC; Lori Hall, Clackamas CC)

1:45-2:15 – Finish up Interim/2026 Session Plan

2:15-2:30 – Break

2:30-4:00 – College-level Engagement Planning

4:00-4:30 – Wrap-up/Next Steps