

CTE PATHWAYS ARTS, INFORMATION & COMMUNICATIONS

Community Colleges WORK for Oregon

Where Ideas Become Impact

These are careers that turn ideas into impact -- through art, media, design, and communication -- where creativity, integrity, and how you create matter as much as what you produce.



Program Enrollment

2,690 Community college students enrolled in Arts, Information & Communications programs statewide (2023-2024)

87% of these students are enrolled part-time¹



Award Earners

318 Number of **credentials awarded** by CCs statewide in Arts, Information & Communications professions (2023-2024)¹



Creative Careers

\$829.3 million Amount of **economic activity** generated by the arts & culture industry in Oregon in 2022.

That economic activity supported **13,061 jobs** and generated **\$155.3 million** in tax revenue to local, state, and federal governments.⁵



Growth Expected

7.2% Job growth expected in Oregon related to arts, design, entertainment, sports & media occupations⁴



In-Demand Careers in Communications

130 Communications-related jobs available in the Portland area in late-2025³

Students who earn credentials in arts, communications, or information programs aren't just gaining creative and expressive skills — they're qualifying for real employment opportunities across media, cultural organizations, nonprofits, marketing agencies, and public institutions throughout Oregon.



Podcasting

Graphic Design

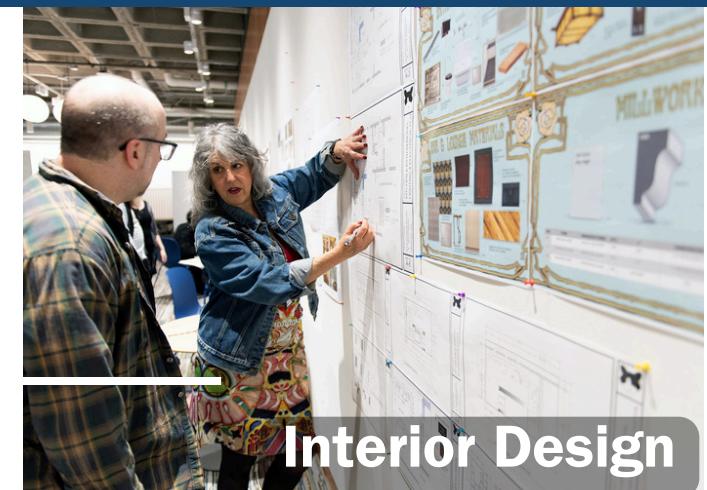
CREATIVE SKILLS REAL CAREERS

From Creativity to Career

Through hands-on programs and industry-aligned training, Oregon community colleges turn creative talent into in-demand skills that power local economies and communities.



Sculpting



Interior Design



CAD



Oregon Community College Association

www.occa17.com

Sources:

- 1 HECC Community College Dashboard, 12/29/2025
- 2 "The Economic Value of Oregon's Community Colleges," Lightcast, July 2023
- 3 Glassdoor, December 2025
- 4 Oregon Employment Department, 2025
- 5 "2022 Economic Impact of Oregon Arts & Culture Industry," Travel Oregon

CC Economic Impact



Economic Impact

\$9.6B In **added income** to the economy from Oregon's community colleges

This impact supported **177,970** jobs (that's **1 out of 22 jobs!**) in Oregon in FY2021-22 ²



Strong ROI

\$7 **Rate of return** for every dollar Oregonians invest in CCs for as long as students remain active in state's workforce
For every dollar of public money invested in CCs, taxpayers receive **\$1.30 in return** over students' working lives ²