

CTE PATHWAYS ARTS, INFORMATION & COMMUNICATIONS

Community Colleges WORK for Oregon

Where Ideas Become Impact

These are careers that turn ideas into impact -- through art, media, design, and communication -- where creativity, integrity, and how you create matter as much as what you produce.



Program Enrollment

2,690 Community college students enrolled in Arts, Information & Communications programs statewide (2023-2024)

87% of these students are enrolled part-time¹



Award Earners

318 Number of **credentials awarded** by CCs statewide in Arts, Information & Communications professions (2023-2024)¹



Creative Careers

\$829.3 million Amount of **economic activity** generated by the arts & culture industry in Oregon in 2022.

That economic activity supported **13,061 jobs** and generated **\$155.3 million** in tax revenue to local, state, and federal governments.⁵



Growth Expected

7.2% Job growth expected in Oregon related to arts, design, entertainment, sports & media occupations⁴



In-Demand Careers in Communications

130 Communications-related jobs available in the Portland area in late-2025³

Students who earn credentials in arts, communications, or information programs aren't just gaining creative and expressive skills — they're qualifying for real employment opportunities across media, cultural organizations, nonprofits, marketing agencies, and public institutions throughout Oregon.



Podcasting

CREATIVE SKILLS REAL CAREERS

Graphic Design



From Creativity to Career

Through hands-on programs and industry-aligned training, Oregon community colleges turn creative talent into in-demand skills that power local economies and communities.



Sculpting



Interior Design



CAD

CC Economic Impact



Economic Impact

\$9.6B In added income to the economy from Oregon's community colleges

This impact supported **177,970 jobs** (that's **1 out of 22 jobs!**) in Oregon in FY2021-22 ²



Strong ROI

\$7 Rate of return for every dollar Oregonians invest in CCs for as long as students remain active in state's workforce

For every dollar of public money invested in CCs, taxpayers receive **\$1.30 in return** over students' working lives ²



www.occa17.com

Sources:

- 1 HECC Community College Dashboard, 12/29/2025
- 2 "The Economic Value of Oregon's Community Colleges," Lightcast, July 2023
- 3 Glassdoor, December 2025
- 4 Oregon Employment Department, 2025
- 5 "2022 Economic Impact of Oregon Arts & Culture Industry," Travel Oregon