

CTE PATHWAYS BUSINESS, MANAGEMENT & HUMAN RESOURCES

Community Colleges WORK for Oregon

Powering Strong Organizations

Careers in business, management, and human resources keep organizations strong by aligning people, strategy, and operations. These roles are essential to economic growth and effective workplaces.



Program Enrollment

12,452 Community college students enrolled in Business, Management & HR programs statewide (2023-2024)

66% of these students are enrolled part-time ¹



Award Earners

1,160 Number of **credentials awarded** by CCs statewide in Business, Management & HR professions (2023-2024) ¹



High-Value Careers

10% Amount Oregon's professional & business services sector is projected to grow about by 2034, adding thousands of new job opportunities statewide. ³

In Oregon, the combined average annual wage for business, management, and human resources roles is about **\$82,000 to \$91,000** ⁴



Economic Contributor

\$38.5B Amount Oregon's professional & business services industry generated in economic output.

That amount was the largest contributor to the state's Gross Domestic Product (GDP) in 2024 ⁵



Managing Talent, Building Success

\$78K In Oregon, HR specialists earn an average of about \$78,000 per year — with

many jobs ranging up to six figures — showing strong earning potential for HR careers statewide. ⁴

The Human Resources industry in Oregon is expected to add **25,900 jobs** by 2034 (that's nearly 10% projected growth for the industry!) ³



Human Resources

STRONG LEADERS STRONG ECONOMY



Project Management

Leadership Starts Here

Affordable, career-ready programs prepare students to manage people, resources, and growth across every region of the state.



Business



Leadership



Accounting

CC Economic Impact



Economic Impact

\$9.6B In added income to the economy from Oregon's community colleges

This impact supported **177,970 jobs** (that's **1 out of 22 jobs!**) in Oregon in FY2021-22 ²



Strong ROI

\$7 Rate of return for every dollar Oregonians invest in CCs for as long as students remain active in state's workforce

For every dollar of public money invested in CCs, taxpayers receive **\$1.30 in return** over students' working lives ²



www.occa17.com

Sources:

- 1 HECC Community College Dashboard, 12/29/2025
- 2 "The Economic Value of Oregon's Community Colleges," Lightcast, July 2023
- 3 Oregon Employment Department, December 2025
- 4 Ziprecruiter, January 2026
- 5 U.S. Bureau of Economic Analysis, July 2025