

# CTE PATHWAYS BUSINESS, MANAGEMENT & HUMAN RESOURCES

Community Colleges WORK for Oregon

## Powering Strong Organizations

Careers in business, management, and human resources keep organizations strong by aligning people, strategy, and operations. These roles are essential to economic growth and effective workplaces.



### Program Enrollment

**12,452** Community college students enrolled in Business, Management & HR programs statewide (2023-2024)

66% of these students are enrolled part-time <sup>1</sup>



### Award Earners

**1,160** Number of **credentials awarded** by CCs statewide in Business, Management & HR professions (2023-2024)<sup>1</sup>



### High-Value Careers

**10%** Amount Oregon's professional & business services sector is projected to grow about by 2034, adding thousands of new job opportunities statewide.<sup>3</sup>

In Oregon, the combined average annual wage for business, management, and human resources roles is about **\$82,000** to **\$91,000**<sup>4</sup>



### Economic Contributor

**\$38.5B** Amount Oregon's professional & business services industry generated in economic output.

That amount was the largest contributor to the state's Gross Domestic Product (GDP) in 2024<sup>5</sup>



### Managing Talent, Building Success

**\$78K** In Oregon, HR specialists earn an average of about \$78,000 per year — with

many jobs ranging up to six figures — showing strong earning potential for HR careers statewide.<sup>4</sup>

The Human Resources industry in Oregon is expected to add **25,900 jobs** by 2034 (that's nearly 10% projected growth for the industry!)<sup>3</sup>



## Human Resources

# STRONG LEADERS STRONG ECONOMY

## Project Management



## Leadership Starts Here

Affordable, career-ready programs prepare students to manage people, resources, and growth across every region of the state.



### Business



### Leadership



### Accounting

## CC Economic Impact



### Economic Impact

**\$9.6B** In **added income** to the economy from Oregon's community colleges

This impact supported **177,970** jobs (that's **1 out of 22 jobs!**) in Oregon in FY2021-22 <sup>2</sup>

### Strong ROI

**\$7** **Rate of return** for every dollar Oregonians invest in CCs for as long as students remain active in state's workforce  
For every dollar of public money invested in CCs, taxpayers receive **\$1.30 in return** over students' working lives <sup>2</sup>



[www.occa17.com](http://www.occa17.com)

#### Sources:

- 1 HECC Community College Dashboard, 12/29/2025
- 2 "The Economic Value of Oregon's Community Colleges," Lightcast, July 2023
- 3 Oregon Employment Department, December 2025
- 4 Ziprecruiter, January 2026
- 5 U.S. Bureau of Economic Analysis, July 2025