



Oregon Community
College Association

SPONSORSHIP OPPORTUNITIES

260 13th St NE
Salem, OR 97301
www.occa17.com

2026-27



Outline

- Process & Contact
- About OCCA
- Annual Conference (Nov. 4-6, 2026)
- All-Oregon Academic Team Luncheon (April 2027)





PROCESS

1. Review the prospectus.
2. Identify what opportunity(ies) you're interested in.
3. Complete the Sponsor Interest Form.
4. Work with Katie to finalize details of sponsorship.
5. Confirmation of sponsorship via paid invoice.

CONTACT

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Director of Operations

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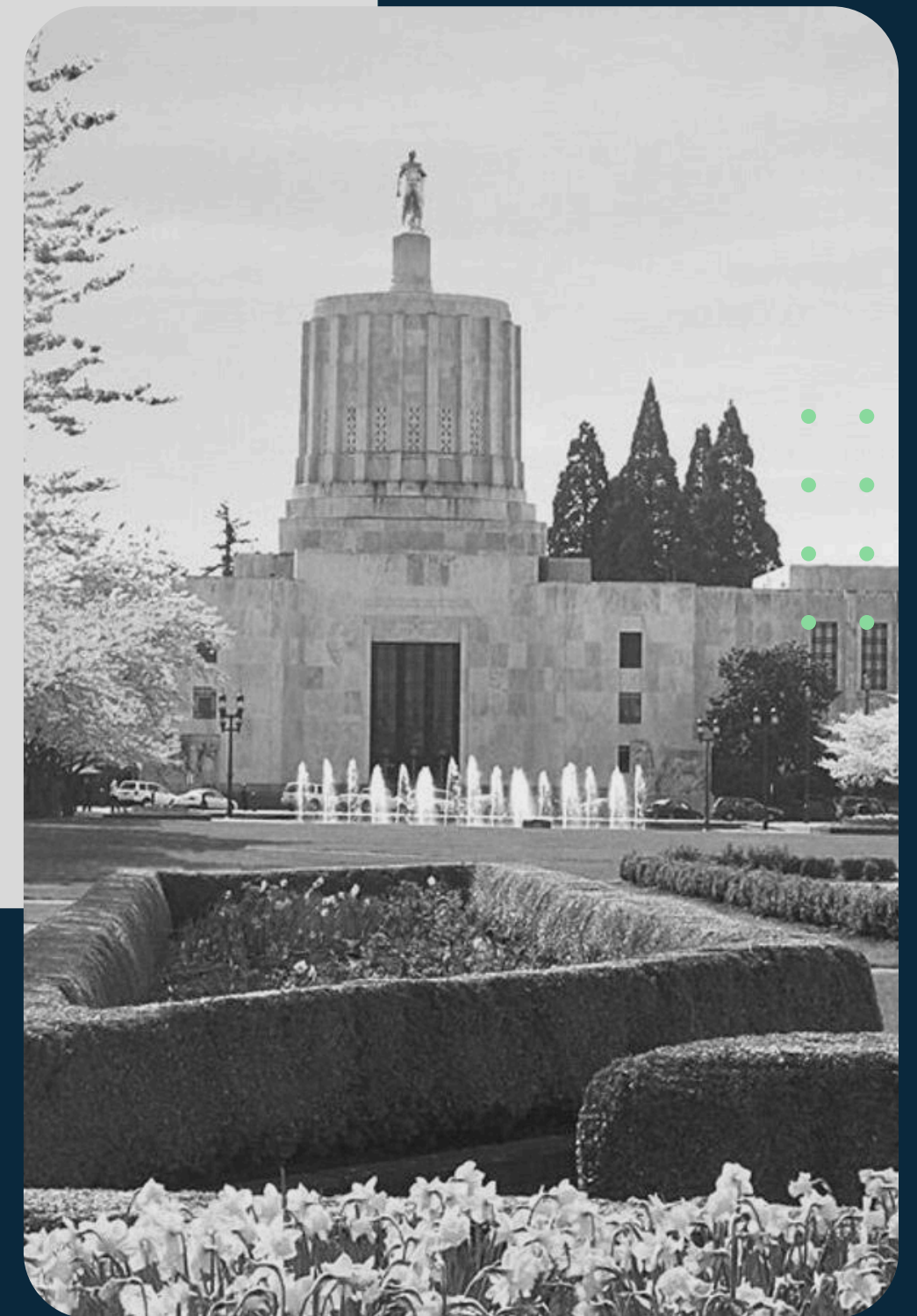
About Oregon Community College Association



The Oregon Community College Association (OCCA) proudly represents Oregon's 17 locally governed, publicly chartered community colleges and their elected board members. Together, these institutions serve more than 200,000 students annually, driving economic development, workforce training, and educational access across every corner of the state.

Since 1962, OCCA has been the unified voice of Oregon's community colleges, advocating for equitable funding, sound public policy, and innovative partnerships that strengthen our colleges and the communities they serve.

By sponsoring an OCCA event, you're not just supporting an organization — you're investing in the success of Oregon's students, workforce, and economy.



One voice for Oregon's community colleges.



WHY OCCCA?

OCCCA is the state's only organization solely dedicated to advocacy and professional development for Oregon's 17 community colleges. No other organization offers the same direct access to community college leadership and decision-makers across the state.

Through our events, sponsors can engage with a highly influential audience of college presidents, board members, faculty, and administrators. Our newsletters and social media reach hundreds of these key decision-makers, and our events create unmatched opportunities for meaningful connections, visibility, and partnership.

When you sponsor OCCCA, you don't just support our mission — you position your organization at the center of Oregon's higher education and workforce development ecosystem.

Annual Conference Partner

November 4-6, 2026

Sunriver Resort, Sunriver, OR

Theme: Community Colleges WORK for Oregon



This event brings together Oregon's community college leaders, including elected board members, college presidents, senior administrators, and other key decision-makers. It is the only statewide gathering designed specifically for this audience.

Sponsorship of the Annual Conference offers a unique and exclusive opportunity to connect directly with the individuals who shape policy, set priorities, and drive innovation within Oregon's community colleges.

All sponsorship opportunities are designed to maximize your visibility, create meaningful connections, and demonstrate your support for higher education and workforce development in Oregon.



● ● ● Annual Conference Sponsor Levels

Sponsorship Benefits	Diamond \$15,000	Platinum \$10,000	Gold \$5,000	Silver \$3,500	Bronze \$2,500	Exhibitor \$1,500
Recognition in Event App*	✓	✓	✓	✓	✓	✓
Recognition on conference website	✓	✓	✓	✓		
Access to Attendee List**	✓	✓	✓	✓		
Logo on screen during conference	✓	✓	✓	✓	✓	✓
Speaking opportunity	8 minutes	5 minutes	3 minutes			
Newsletter feature*	✓	✓	✓	✓	✓	
Exhibit space <i>6ft skirted table with power</i>	Prime Location	Prominent Location	✓	✓	✓	✓

*see the following pages for additional details

**Includes name, title, institution, and email address for attendees who have opted in to share their information. Will be shared before and after the event.

Sponsor levels continued on next page



● ● ● Annual Conference Sponsor Levels Continued

Sponsorship Benefits	Diamond \$15,000	Platinum \$10,000	Gold \$5,000	Silver \$3,500	Bronze \$2,500	Exhibitor \$1,500
Branded item in attendee folder/tote bag	✓	✓	✓			
Registration(s) included	3	2	2	1	1	
Complimentary sponsorship add-on	Breakout Room	Refreshment Break				

Newsletter Recognition

- **Diamond** - Featured in 3 newsletters; includes: logo, 150-word message, and link
- **Platinum** - Featured in 2 newsletters; includes: logo, 100-word message, and link
- **Gold** - Featured in 1 newsletter; includes: logo, 50-word message, and link
- **Silver** - Listed in 1 newsletter; logo and link included
- **Bronze** - Name listed in group sponsor acknowledgment in 1 newsletter (no logo or link)

→ **New for 2026: Conference App Visibility**

Important Update:

OCCA will not produce a printed program this year. All sponsor recognition and advertisements will appear in the event app. See the next pages for exclusive, included, and add-on visibility opportunities. **Become the Official Conference App sponsor!**

● ● ● Annual Conference Event App Visability

★ MOST VISIBLE DIGITAL OPTION

Event App Benefits	Diamond \$15,000	Platinum \$10,000	Gold \$5,000	Silver \$3,500	Bronze \$2,500	Exhibitor \$1,500	App Sponsor \$2,000
App Naming Recognition "App presented by..."							✓
Logo on App Launch Screen							✓
Rotating Banner Ad	20 seconds	10 seconds	10 seconds	5 seconds	Add-on	Add-on	30 seconds
Enhanced Sponsor Listing <i>Logo + Description + Link</i>	✓	✓	✓	✓			✓
Standard Sponsor Listing <i>Logo + Link</i>					✓	✓	
Push Notification	1	Add-on	Add-on	Add-on	Add-on	Add-on	2

★ FEATURED OPPORTUNITY

Official Conference App Sponsor (exclusive, 1 available) - **\$2,000**

Serve as the presenting partner of the event app, the **primary resource** for schedules, sessions, and event information.

Event App & Sponsor Add-ons on next page



Annual Conference Add-ons

Event App Opportunities (NEW):

- Push Notification** (3 available) - **\$750**
 - Deliver a targeted message directly to all conference attendees through the event app. Push notifications appear in real time. Message content is subject to OCCA approval and scheduled in coordination with conference programming.

Rotating Banner Ad - \$600

Feature your organization with a rotating banner advertisement displayed within the event app, providing recurring visibility to attendees throughout the conference (5-second rotation).
Add-on for Bronze & Exhibitor levels.

- Sponsored Session Tag** (4 available) - **\$400**
 - Logo placement on a selected session listing in the event app, aligning your organization with a specific breakout session presentation.

Onsite Conference Opportunities*:

- Howard Cherry Awards Banquet** (exclusive, 1 available) - **\$2,500**

Sponsor's logo prominently displayed in awards program and on screen at the beginning of the event. Sponsor receives verbal recognition during the ceremony and two reserved seats.
- Keynote** (2 available) - **\$2,000**

Sponsor's logo displayed on tabletop signage, with verbal recognition and inclusion in conference sponsor acknowledgment slides.
- Meal Sponsorship** (4 available: Welcome Dinner, Breakfast x2, Lunch) - **\$1,500**
 - Sponsor's logo displayed on tabletop signage and on screen during the meal, with verbal recognition provided.

**Only available to sponsor levels Bronze through Diamond. All conference add-on sponsors receive recognition in the event app in addition to onsite signage and acknowledgments listed.*

Additional add-on opportunities on next page



Annual Conference Add-ons Continued

Onsite Conference Opportunities*:

Exhibitor Reception (exclusive, 1 available) - **\$1,000**

Sponsor's logo displayed on signage at the reception, which includes a no-host bar. Drink tickets are not included; however, sponsors interested in providing drink tickets for attendees may coordinate additional arrangements with OCCA.

Branding: Tote Bag (exclusive, 1 available) - **\$900**

Showcase your brand by supplying tote bags for all conference attendees. Your logo will be prominently displayed and carried throughout the event and beyond.

Branding: Lanyard (exclusive, 1 available) - **\$850**

Gain high-visibility branding by providing lanyards for all conference attendees. Sponsor supplies the lanyards, and your logo will be front and center throughout the event.

SOLD OUT

Breakout Room (2 available) - **\$750**

Sponsor a breakout room for the duration of the conference, with logo recognition outside the room for all sessions held in that space.. Sponsors may also place approved promotional materials inside the room, providing consistent visibility throughout the event.

Refreshment Break (exclusive, 1 available) - **\$400**

Sponsor's logo displayed on signage at refreshment stations. Sponsors may place promotional materials at the stations.

SOLD OUT

Have a unique sponsorship idea? We welcome the opportunity to discuss custom opportunities with you.

**Only available to sponsor levels Bronze through Diamond. All conference add-on sponsors receive recognition in the event app in addition to onsite signage and acknowledgments listed.*



All-Oregon Academic Team Luncheon Partner

April 2027

Chemeketa Eola Event Center

Each spring, the All-Oregon Academic Team (AOAT) Luncheon honors outstanding students from Oregon's 17 community colleges for their academic excellence, leadership, and service. This inspiring event brings together students, their families, college presidents, board members, and faculty to celebrate the students' achievements.

Sponsors enjoy a unique and exclusive opportunity to connect directly with these inspiring student scholars during the event. Whether through one-on-one conversations, group interactions, or recognition moments, sponsors can engage meaningfully with the very individuals their support empowers.

All-Oregon Academic Team Luncheon Sponsor Opportunities

- **Title Sponsor** (exclusive, 1 available) - **\$4,000**
As the exclusive supporter of the All-Oregon Academic Team Luncheon, this opportunity includes:
 - Prominent recognition during event remarks
 - Opportunity to deliver brief remarks during the luncheon
 - Two reserved seats at the event
 - Dedicated booth space at the venue
 - Recognition in printed program

This is the only opportunity that includes speaking privileges and premier onsite visibility.

- **Program Sponsor** (exclusive, 1 available) - **\$1,200**
Support the recognition of Oregon's top community college scholars through exclusive sponsorship of the printed program. The program serves as a keepsake for honorees and their families. Benefits include:
 - Recognition as the Program Sponsor in event remarks
 - Logo and acknowledgment on the inside front cover

- **Medallion Sponsor** (exclusive, 1 available) - **\$1,500**
Sponsor the medals presented to each member of the All-Oregon Academic Team. Benefits include:
 - Recognition as the Medallion Sponsor in event remarks
 - Recognition in printed program
 - Recognition during the medal presentation
 - Logo on display at the medallion table on stage





OCCCA welcomes additional sponsorship conversations for unique partnerships such as webinars, year-long sponsorships, and more. Please contact us if interested in exploring additional sponsorship opportunities.

Contact:

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